

Dream It, Be It: Career Support for Girls[®]



**Getting Started or
Expanding to Reach More
Girls**



Johann Dretchen, CECR Dream It, Be It Chair

Donna Jones, CECR Program Chair
SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC[®]



supported

162,000+ girls

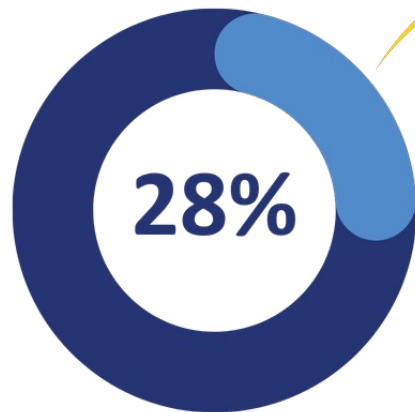
since 2015



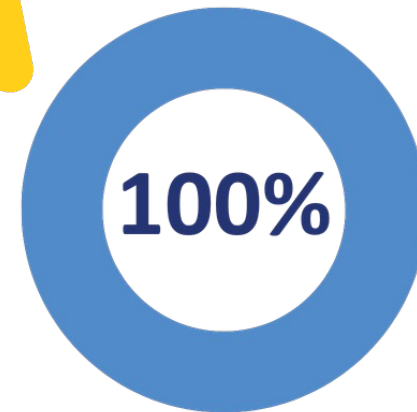
SOROPTIMIST®
Investing in Dreams

Moving Towards Our Big Goal!

25-26 Club Year



30-31 Club Year



Today, we will:

- ▶ Identify steps to launch a new *Dream It, Be It* project or expand an existing one.
- ▶ Explore strategies for overcoming barriers that keep clubs from launching *Dream It, Be It* projects.
- ▶ Identify tools and resources available to help clubs plan their projects and engage more girls.



Start with the Toolkit!



Access more
Dream It, Be It
resources on the
SIA Website!

Form a Planning Committee

DREAM IT, BE IT CLUB TOOLKIT: PLANNING GUIDE

DREAM IT, BE IT
CLUB SUPPORT
for girls

Quick Start Guide

Leading a *Dream It, Be It* project has a lot of important pieces, so we have provided this streamlined handout to help get you started and to ensure that you have everything covered!

To keep on top of the planning process, set a target date to complete each step and add notes of important items related to each task. Varying factors in your planning process will change the order of these steps and some steps can happen simultaneously, so adjust accordingly as you go!

Questions? Email us at program@soroptimist.org.

Download this Quick Start Guide

	Task	Target Date	Important Notes
STEP 1	Form a planning committee. Bring together members who have the passion and time to drive the planning, implementation, and evaluation of a <i>Dream It, Be It</i> project.		
STEP 2	Review the available resources. Request the most up to date curriculum by emailing program@soroptimist.org .		
STEP 3	Complete SIA's Standards for Working with Youth. All members working on site as part of a <i>Dream It, Be It</i> project must comply with SIA's Standards for Working with Youth .		
STEP 4	Conduct a community assessment. Determine what support services already exist for girls in your community. Identify the needs of girls in your community and how <i>Dream It, Be It</i> can address those needs.		

© Soroptimist International of the Americas, Inc.® + Soroptimist.org + +1 (215) 893-9000 + siahq@soroptimist.org 12



Understanding Your Community



Explore Existing Projects



Do a Community Assessment



Adapt the Curriculum

Email program@soroptimist.org for the curriculum



 **SOROPTIMIST**
Investing in Dreams

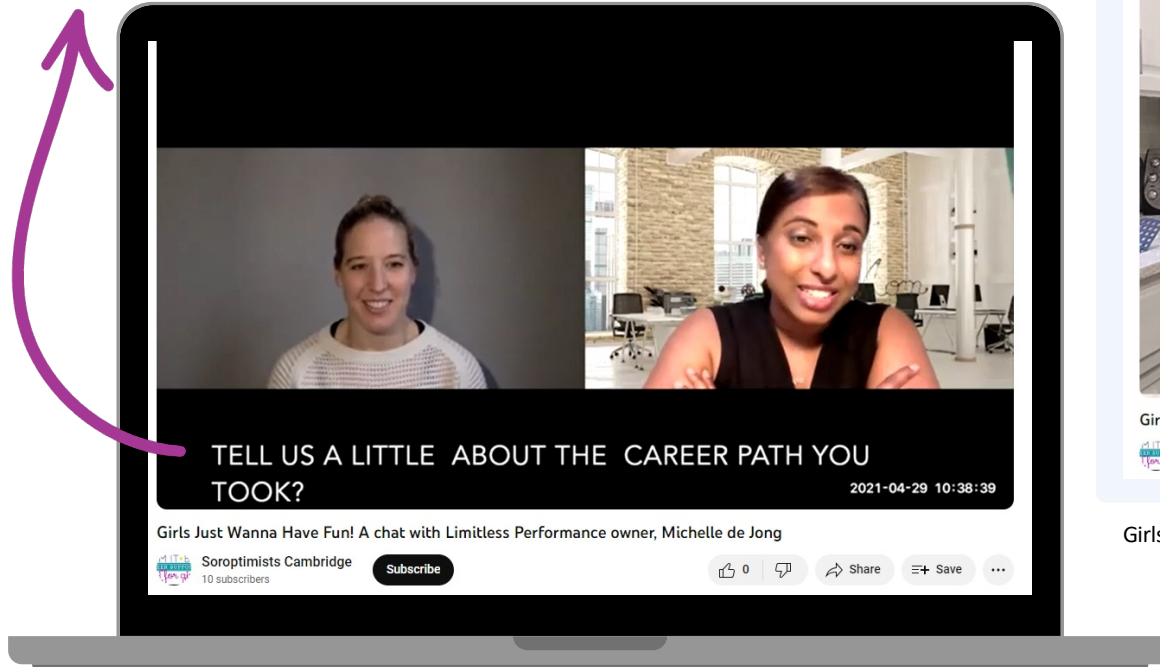
Finding Partners



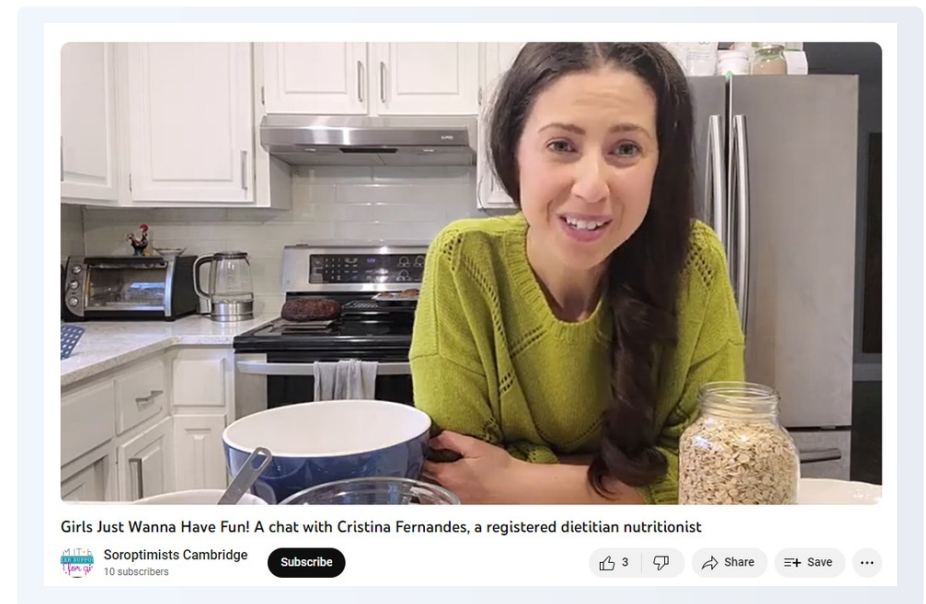
Explore your social networks!

Consider Virtual or Hybrid

TELL US A LITTLE ABOUT THE CAREER PATH YOU TOOK?



Girls Just Wanna Have Fun! A chat with Limitless Performance owner, Michelle de Jong



Girls Just Wanna Have Fun! A chat with Cristina Fernandes, a registered dietitian nutritionist

Sourcing Funds

- ▶ Redirecting club funding
- ▶ Explore donations, sponsorships, partnerships
- ▶ Apply for a Soroptimist Club Grant

Applications due April 1

You can conduct a project with minimal expenses!



SOROPTIMIST®
Investing in Dreams

**Support or Partner
with another club!**

Collaboration = More Girls



Expanding Your Reach



Examine Past Projects

- What worked well?
- Identify gaps



Ask Questions

- New partners?
- Additional events?
- Accessibility?



Think Creatively

- How can it be a more meaningful experience?
- Attendance incentives?



Consider Mentorship

- Collaborate with other clubs!



SOROPTIMIST®
Investing in Dreams

Moving Towards Our Big Goal!

Together

*SIA
Your Region
Each Other*



2021 -2031
BIG GOAL



x 500,000
empowered to live their dream



SOROPTIMIST®
Investing in Dreams

THANK YOU



Name
Your Title
Contact



SOROPTIMIST®
Investing in Dreams