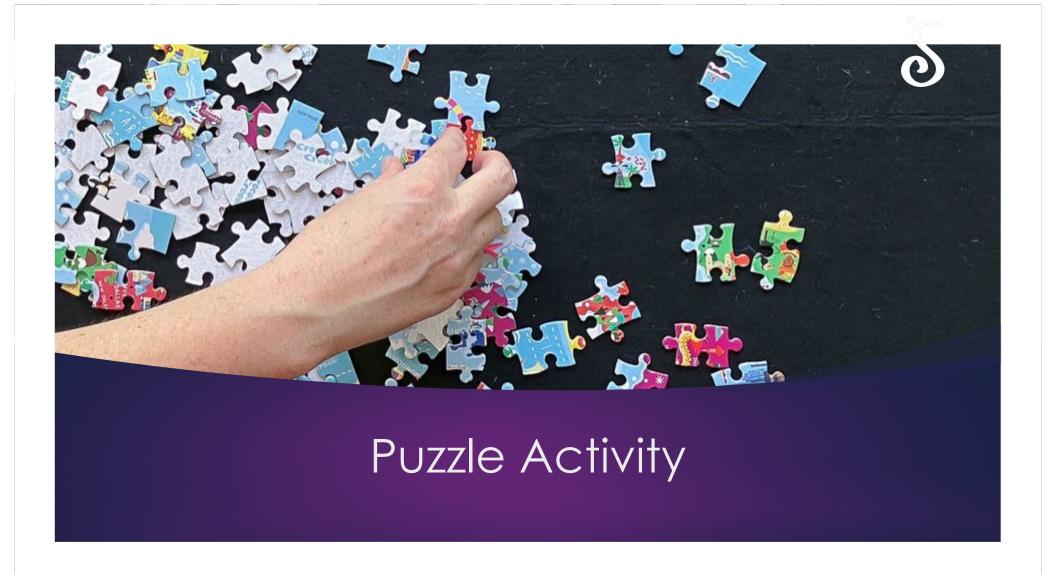




The Butterfly Effect: From Local to Global Impact

ERICA CHESLOCK
SIA DIRECTOR OF DONOR RELATIONS







Butterfly Effect

The flapping of the wings of a butterfly can be felt on the other side of the world.

-Chinese Proverb



Club Roadmap Metrics

- Impact
- Engagement
- Philanthropy





Soroptimist is a global volunteer organization that provides women and girls with access to the education and training they need to achieve economic empowerment.

SOROPTIMIST INTERNATIONAL OF THE AMERICAS, INC.®

SIA Club Roadmap Metrics

The metrics below are based on clubs following the Club Roadmap – the guide for clubs to achieve the goals of the SIA Strategic Plan. These can lead to a positive club experience while helping to build our recognition and invest in the dreams of half a million women and girls through access to education.

Clubs will be recognized by SIA for accomplishing one or more of the following during July 1, 2023-June 30, 2024. Additionally, those clubs that achieve all metrics will be invited to apply for the Best in Federation Club Award (formerly the Soroptimist Celebrating Success Awards).

IMPACT

- Work towards achieving our 2021-2031 Big Goal: investing in the dreams of half a million women and girls through access to education by:
 - Participating in Live Your Dream: Education and Training Awards for Women and increasing the number of women who receive an award.*
 - Participating in Dream It, Be It: Career Support for Girls and increasing the number of girls



Club Giving & Founders Pennies



Examples of Club Giving

The global reach of the butterfly effect.



Thank you!

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