



PUBLIC AWARENESS:
Perfect Your Elevator Speech with Your Soroptimist Why

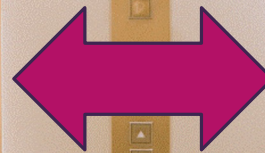
2024 Central East Coast Region Fall MEETING

Elevator Speech

Brief persuasive speech to spark interest in what you do and why it matters.

Soroptimist Why

Communicates essence of Soroptimist and your personal connection to the organization.





A well-crafted elevator speech helps you articulate your passion and purpose, making your message memorable and inspiring!



Draft Your Soroptimist Why



1. Start with a captivating opening that grabs attention.
What inspired you to join Soroptimist? Share a personal story or a powerful statistic.



2. Explain your personal journey or connection.
Why do you stay involved with Soroptimist? Focus on your passion.



3. Highlight the impact.
What makes Soroptimist's mission crucial?



4. Add a call to action.
Encourage listeners to join, donate, sponsor, or learn.



Let's share!



Share Your Soroptimist Why



Why should someone join Soroptimist?



What inspires you most about Soroptimist?



Why do you donate to Soroptimist?

SIA Share Your Story Form:

[Soroptimist.org](https://www.soroptimist.org) > For Clubs & Members > Soroptimist Forms