



*6th Conference of the Central East Coast Region
May 3-5, 2024 | Ocean City, MD*

Preliminary AGENDA

Monday, April 29

7:00 – 9:00 PM Central East Coast Region Delegates Meeting
Via Zoom

Friday, May 3

9:00 am – 12:00 pm Central East Coast Region Board Meeting

5:00 pm – 7:00 pm Registration

6:00 pm – 9:00 pm **Beach Luau Dinner**

9:00-11:00 pm Hospitality Suite
Join us to relax and enjoy each other's company after dinner.

Saturday, May 4

7:30 am – 9:00 am Registration

8:00 am - 10:30 am Breakfast & Opening Session

Welcoming Remarks

- Roxanne Aaron, Governor
- Bobbi Enderlin, SIA President
- Michelle J. Burnett, SIA Executive Director/CEO

Memorial Acknowledgement

Business Session

- Recognition of New Attendees and Seasoned Members
- Approval of Spring Conference Minutes
- Review of 2022-2024 Financials
- Approval of Proposed 2024-2026 Budget
- Decoding Decision-Making: Insights into SIA's Organizational Dynamics and Stakeholder Engagement Strategies
Gain an-understanding of SIA's organization structure and leadership.
- Elections for the 2024-2026 Slate of Officers

Federation Visitor Keynote: Reaching Higher Together

By reaching higher together, we will drive new membership, increase brand awareness, and build program participation, to ultimately hit our Big Goal.

10:45 am – 12:45 pm

Pillar Presentations and Small Group Discussions

- Big Goal Accelerator Projects Deep Dive
Do you still have remaining questions about what's eligible as a Big Goal Accelerator Project? Let us help clarify any lingering confusion!
- Transitioning from a Transactional to Engaging Membership Model
Our connection to SIA's mission and our work to support women and girls is one part of being a Soroptimist. There are many other ways you can engage with Soroptimist that will deepen your connectivity to our organization.
- Tools and Tech for Fundraising in Your Community
Let's discuss ways to fundraise within your own community using tools such as social media in peer-to-peer fundraising campaigns, how to create/draft such a campaign and best practices when conducting a fundraiser (particularly virtually).
- Marketing Tips to Elevate Your Club Events to New Heights
From recruitment events to recognition ceremonies and fundraisers, learn how to captivate your audience, boost attendance and create a buzz to elevate your club events to new heights in the first part of this interactive workshop. Seize the opportunity to share with the group one successful event promotion strategy from your club, plus gain insights from tried and true strategies from other clubs in our region.

1:00 pm – 2:30 pm

Live Your Dream Program Luncheon

2:45-4:00	<p>Leadership Workshop</p> <p><i>Designed for leaders both seasoned and new to the position as well as those new to Soroptimist, this Workshop will bring together all aspects of volunteer service and club stewardship in one place.</i></p>
5:30 – 6:30 pm	Laurel Society Reception (invite only)
6:30 pm – 7:00 pm	General Reception (cash bar)
7:00 pm – 9:00 pm	<p>Putting on the Ritz Installation Banquet</p> <ul style="list-style-type: none"> • “We Dream Big” Betty Jean “B.J.” Cook CECR Governor’s Trophy • Club Anniversaries Celebration • Raffle Announcements
9:00-11:00 pm	<p>Hospitality Suite</p> <p><i>Join us for some fun as we cap off the day’s festivities.</i></p>

Sunday, May 5

8:30 am – 11:00 am	<p>Dreaming and Building for Our Future Recognition Brunch</p> <p><i>Finish up your time at Conference with a celebration of all our accomplishments for the year – be sure to attend as many Club Awards and individual recognition programs will be featured</i></p> <ul style="list-style-type: none"> • “She Dreams Big” Club Award • Bennie G. Mendelson Recruitment Award <p>Closing Announcements</p> <ul style="list-style-type: none"> • #TechTalks: Introducing SIA's NEW! Member Portal • 2024 Leadership Round Table • 48th Annual Convention • 2025 Spring Conference
11:00 am	Adjourn
11:30 am – 1:00 PM	Central East Coast Region Board Meeting

2024 Spring Conference Speaker



Sue Riney
Secretary/Treasurer and Federation Director
Soroptimist International of the Americas
Member, SI/Oak Harbor, WA

Sue Riney is a 28-year member of SI Oak Harbor in the Northwestern Region, and is presently serving as SIA Secretary/Treasurer. As current chair of her club's Live Your Dream Award program, and committee member for Dream It, Be It, she experiences what she considers the best part of being a Soroptimist: witnessing the transformative impact of our Dream

Programs on women, girls, and their families. Sue retired in 2020 following 40 years in banking as a Vice President and Project Manager. She is a ruling elder at Whidbey Presbyterian Church, where she also chairs the Worship Committee and coordinates the tech team. Sue and husband Jim live on Whidbey Island, where in her personal time she's tackling jazz dance classes, explores beach and forest trails, conquers waves with her kayak, enjoys theater and other cultural events and activities, participates in lively book club discussions (occasionally starting a heated debate on the best book endings), and wakes up each day excited to discover what challenges and positive opportunities lie ahead – because who said retirement slows you down? She is excited to be with you all for Spring Conference to hear the many great things happening in Central East Coast Region!

Conference Opportunities



New for this year, we are offering the opportunity to recognize a member, supporter, recipient, or event. Complete the form at:

<https://tinyurl.com/24cecrkudos>



2023-2024 Club Presidents are invited to participate in the Club President's Processional at the opening of the Saturday Business Session. For more details, visit:

<https://tinyurl.com/24cecrprez>



Reserve a Raffle/Sales table today CECR website online registration system. See additional details on the Sales/Raffle signup:

<https://tinyurl.com/cecrsales>



This is our opportunity to celebrate the lives of club members lost since we were last together. Complete the form at:

<https://tinyurl.com/memori23>



With the **She Dreams Big Award**, let Region help you recognize a club member whose actions contribute significantly to the greater good or mission of Soroptimist. Fill out the form at:

<https://tinyurl.com/24cecrshedreams>



Has your club accomplished amazing things this year? Of course it has! Apply today for the **We Dream Big Award** a chance to win \$300 towards your Dream Programs.

<https://tinyurl.com/WeDreamBig>



Kick off Spring Conference with our Friday evening Luau. Be sure to come dressed in your favorite luau attire. Dancing is encouraged!



Saturday's Installation Banquet is a "roaring 20's theme" so get your flapper dresses and boas ready for a roaring good time!