



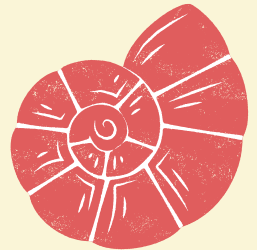
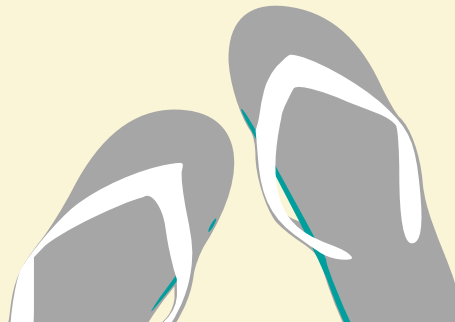
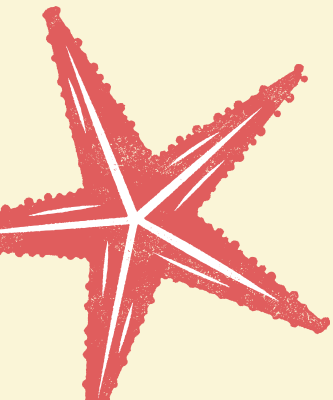
SOROPTIMIST®
Investing in Dreams

MAY
3-5

CENTRAL EAST COAST REGION | 6TH ANNUAL

2024 SPRING CONFERENCE

THE GRAND HOTEL | OCEAN CITY, MD



Soroptimist International of the Americas Central East Coast Region



CALL TO CONFERENCE

The 2024 Spring Conference of Soroptimist International of the Americas Central East Coast Region is hereby called to meet on April 29 (virtually), May 3-5 (in person) for the purpose of transacting such business as may be on the agenda and may properly come before the Conference.

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Soroptimist International of the Americas® Central East Coast Region

OFFICERS

Governor
Roxanne Aaron
SI/Wake Forest, NC

Governor-Elect
Robin S. Davis
SI/Woodbridge, VA

Secretary
Heather Jankovich
SI/Williamsburg, VA

Treasurer
Carolyn Skowron
SI/Raleigh, NC

Board Member
Virginia Dempsey
SI/Woodbridge, VA

March 15, 2024

Hello Central East Coast Region!

I'm so excited to invite you to our 6th annual Spring Conference. One of the most important aspects of attending a conference is the opportunity to network and connect with fellow Soroptimists. I believe that these interactions can lead to collaborations, inspiration, and professional growth.

Why Ocean City, Maryland? Ocean City is more than its beautiful beach. Get your taste buds ready for a culinary journey and explore the many dining options from seafood to farm-to-table. If you are adventurous, you will find plenty of excitement in the coastal city. Springfest 2024 is May 2nd to May 5th, It's not just an event, it's a symphony of music, good food and artistry.

The theme continues to be: "Let's Live It, Let's Dream It, Let's Achieve It". That's what we as Soroptimist do. This is a time to celebrate the wonderful work we have done this past year to serve the women and girls in our communities.

As in years past we have put together an energetic collection of workshops and presentations. I know you will enjoy Ocean City and the fellowship with Soroptimists from around the region. Don't miss this wonderful opportunity to renew friendships and to dream.

See you in May in Ocean City,

Governor Roxanne

Roxanne Aaron
2022-2024 Governor
Member, SI/Wake Forest, NC

sororoxanne@gmail.com
919-987-5885





Conference Registration

2024 CENTRAL EAST COAST REGION SPRING CONFERENCE CONFERENCE REGISTRATION AND MEAL RESERVATION FORM

(Use one form per registrant; duplicate form as necessary)

Registration Deadlines: Early Bird: postmarked by April 15, 2024 Deadline: postmarked by April 26, 2024

REGISTER TODAY FOR THE SAME PRICE AT: <https://tinyurl.com/cecr24sp>

Soroptimist International of: _____

Name of registrant: _____

Address: _____ City _____ State _____ Zip _____

Phone: _____ E-mail: _____

Type of Registration (check one):

- | | |
|--|---|
| <input type="checkbox"/> President | <input type="checkbox"/> President Alternate |
| <input type="checkbox"/> Delegate | <input type="checkbox"/> Club Member |
| <input type="checkbox"/> Guest (Saturday Evening Banquet Only) | <input type="checkbox"/> Registered Guest (Non-member, attends all programs and meals– must pay registration fee) |

Have you been a member 30 years or more? Yes No

Member less than 1 year? Yes No

Is this your first CECR spring conference? Yes No

Do you have special dietary needs? Yes No If yes, please describe: _____

REGISTER ONLINE AT: <https://tinyurl.com/cecrspring23>

Includes fees, materials, and meals for Friday Dinner; Saturday Breakfast, Lunch and Dinner; Sunday Brunch

- (\$315) Early Bird Registration Fee – postmarked by April 15
 (\$350) Registration Fee – postmarked by April 26

Friday Banquet Meal Choice (choose one):

- BBQ Chicken
 Herb-Crusted Tilapia

Saturday Banquet Meal Choice (choose one):

- Herb-Rubbed Baked Half Chicken
 Pan-Seared Salmon
 Herb-Marinated Pork Tenderloin

Grand Total enclosed: \$ _____

(make check payable to: Central East Coast Region)

Robin Davis, Spring Conference Chair, 3704 Valley Dr., Alexandria, VA 22302

Registration and Refund Policy:

CECR members attending any Spring Conference function must pay Conference Registration. Refunds on conference registration will be honored only due to emergency situations. All other requests for refunds must be received in writing by the Registrar no later than April 29, 2024. Refunds will be provided upon approval by the CECR Governor.



2024 Spring Conference Menus

Have a dietary restriction? Please make sure to note it on your registration or contact Governor-Elect Robin Davis at sororobin@gmail.com

REGISTER TODAY AT: <https://tinyurl.com/cecrspring24>

Friday Dinner

- Tossed Garden Salad
- Choice of one (choose on registration):
 - BBQ Chicken with Pineapple Salsa
 - Herb-Crusted Tilapia w/ Tomato-Basil Salsa
- Warm rolls & butter
- Rice Pilaf
- Garlic Parmesan Green Beans
- Regular and Decaf Coffee, Tea and Iced Tea

Saturday Breakfast Buffet

- Seasoned Fluffy Scrambled Eggs
- Crisp Bacon or Maple Sausage
- Breakfast Potatoes
- Breakfast Breads with Butter and Jelly
- Regular and Decaf Coffee, Hot Tea
- Chilled Cranberry or Orange Juice

Saturday Lunch

- Tossed Garden Salad
- Warm Rolls & Butter
- Chicken Marsala with mushroom marsala wine gravy
- Garlic Mashed Potatoes
- Chef's Selection of Dessert
- Regular and Decaf Coffee, Hot Tea & Iced Tea

Saturday Dinner

- Choice of one (choose on registration):
 - Herb-Rubbed Baked Half Chicken with lemon-oregano sauce
 - Pan-Seared Salmon with lemon-caper cream sauce
 - Herb-Marinated Pork Tenderloin stuffed with baby spinach and topped with mushroom gravy
- Tossed Garden Salad
- Warm rolls & butter
- Roasted Red Skin Potatoes
- Garlic Parmesan Green Beans
- Chef's Choice of Dessert
- Coffee, Tea and Iced Tea

Sunday Breakfast Buffet

- Fluffy Scrambled or Western Style Eggs
- Crisp Bacon or Maple Sausage
- Breakfast Potatoes
- Homemade Sausage Gravy with Biscuit
- Thick-Cut French Toast served with Powdered Sugar and Warm Syrup
- Regular and Decaf Coffee, Assortment of Hot Herbal Tea
- Chilled Cranberry & Orange Juice

Hotel Information

Grand Hotel Ocean City Oceanfront

2100 N Baltimore Ave
Ocean City, MD, 21842
Tel: 800-447-6779



Overlooking the famous Boardwalk in Ocean City Maryland, the Grand Hotel is the perfect destination for unforgettable family vacations and weekend getaways to the Eastern Shore!

Included are the following amenities with your stay:

- balconies
- Fridge & Microwave
- Coffee maker
- Connecting Rooms
- Free parking
- Free WiFi
- Non-smoking rooms
- Concierge
- On-site restaurant
- Indoor & Outdoor pool
- Fitness center
- Sauna
- Pet-friendly rooms
- Room service
- Guest Laundry
- Game Room

Central East Coast Region has secured a special group rate per night, plus applicable taxes:

Thursday Night (single/double occupancy):

City View: \$89

Ocean View (obstructed): \$99

Direct Ocean View: \$119

Friday & Saturday Night(single/double occupancy):

City View: \$169

Ocean View (obstructed): \$179

Direct Ocean View: \$229

Reservations must be made by **April 2, 2024** to receive the special rate.

To ensure a hotel room, contact the hotel at 410-289-6191 or 800-447-6779. Be sure to identify yourself as part of the “Sorooptimist International of the Americas, Central East Coast Region.” Or reference the “SIA24” group code.

Online reservations are not available at this special rate.



What to Bring to Spring Conference:

- Bring a carry-all for conference materials, snacks, water, and all the 'goodies' you will purchase
- Conference attendees will receive a program with their registration packet
- Bring a note pad/computer/iPad to take notes during session
- Your Soroptimist pin
- New members or members who never have attended Spring Conference
- Lots of cash for raffles and sales tables
- Soroptimist spirit & enthusiasm

Conference Attire at Spring Conference:

Banquet rooms tend to run cold; please bring a wrap or sweater.

- Friday Day: Business Casual
- Friday Evening: Luau/Beach Attire for our "Aloha to Soroptimist"
- Saturday Day: Business Casual/Soroptimist logo wear
- Saturday Evening: Roaring 20's/Flapper Attire for our "Putting on the Ritz" Installation



All documents referenced below are available for download on the CECR Website: tinyurl.com/cecrspring24

Information for Club Delegates:

Each club in good standing selects three representatives (delegates) to vote on the club's behalf during the Spring Conference. Delegates should review the Reports for Business Sessions (see below) with their clubs for guidance on voting.

- *Club Delegate Responsibilities* - Delegates are an extremely important part of the administration of our region. All conference delegates should download this summary of delegate responsibilities, including tasks to complete before, during, and after the conference. <https://tinyurl.com/24cecrstand>
- *Election Credentials Form* - Your club must complete this form for your delegates to participate in voting at the Spring Conference by notifying us of the names of those authorized to vote on behalf of the club. Fill out the form (one per form per Club): <https://tinyurl.com/24cecrcred>

Reports for Business Session (keep watching the Spring Conference Page for additional details):

Club presidents should present this information to their members so delegates will be prepared to vote on the decisions of their club. Delegates are strongly encouraged to attend and everyone is invited to attend the Delegates Caucus on April 29 via Zoom. Registration available at: <https://tinyurl.com/24CECRcaucus>

- *Nominating Committee Report and Candidate Resumes* – A list of candidates nominated for the 2024-2026 CECR Board of Directors and includes a photograph and resume for each candidate.
- *Proposed 2024-2026 Budget* – proposed by the current CECR Board.
- *2023 Spring Conference Minutes* – taken by the CECR Secretary and reviewed by three volunteers who attended the 2023 Spring Conference in Asheville, NC

Club Intent to Participate & Conference Activity Forms:

All forms are due by **April 15**

- *Club Presidents Processional Form* (<https://tinyurl.com/24cecrprez>) – Each club completes this form to identify whether their 2023-2024 Club President will participate.
- *Program Kudos Flyer* (<https://tinyurl.com/24cecrkudos>)– Use this new opportunity for KUDOS to recognize your club members, events, award recipients, and supporters.
- *Celebration of Life Form* (<https://tinyurl.com/memori23>)– Celebrate the lives of members who have passed since the 2023 Spring Conference. Don't forget a photograph and personal information about your member to be shared in a presentation during the conference.
- *Raffle/Sales Table Form* (<https://tinyurl.com/cecrsales>) – Clubs may sell items and/or fundraise from the attendees at Conference. By completing this form, clubs will secure a space to display their wares during conference. If a drawing is to be held, please plan to have it drawn on Saturday evening.
- *We Dream Big/BJ Cook Governor's Award Application Form* (<https://tinyurl.com/WeDreamBig>) – has your club accomplished amazing things this year? Of course it has! Apply today for a chance to win \$300 towards your Dream Programs.
- *She Dreams Big Award Application Form* (<https://tinyurl.com/24cecrshedreams>) - recognize a club member whose actions contribute significantly to the greater good or mission of Soroptimist

Additional Information:

- *Conference Opportunities Flyer* – an overview of all the fun activities planned for Spring Conference <https://tinyurl.com/24cecragenda>
- *Other Activities and Attractions Flyer* – Download the flyer to learn about other activities and attractions in the Ocean City area. Available at: <https://tinyurl.com/24cecractive>

Standing Rules & Procedures

SOROPTIMIST INTERNATIONAL OF THE AMERICAS CENTRAL EAST COAST REGION

REGION PROCEDURES

R-12

- D. The voting members of Conference shall be the members of the Region Board and the accredited delegates of each club in good standing.
- E. A club shall be deemed in good standing if all requirements of the Federation Bylaws and Procedures as well as all procedures established by the Region Conference and Region Board have been met at the time its delegates register.
- F. Delegates:
 - (1) The delegates of each club shall be the President and two (2) active members.
 - (2) A delegate may represent only the club in which the delegate's membership is held.

STANDING RULES FOR REGION CONFERENCE

1. All voting delegates shall be seated together in front seats promptly at the beginning of each session.
2. The Agenda, as adopted, shall be the order of the day.
3. Changes in the Agenda may be made only by majority vote of the Conference.
4. After addressing the Chair and being recognized each delegate shall clearly state her name and name of her club.
5. A voting member may speak twice upon a subject and only for two minutes. Other members may speak once upon a subject for two minutes only.
6. Both delegates and non-voting members shall be allowed the privilege of the floor but precedence shall be accorded delegates.
7. No conference discussion may be released for publicity unless first approved by the Public Relations Committee.
8. All motions of any length must be submitted in writing to the Secretary at the time they are made. Forms are available.
9. All reports shall be in writing and a copy handed to the Region Secretary at the time the report is given to the Conference.



*6th Conference of the Central East Coast Region
May 3-5, 2024 | Ocean City, MD*

Preliminary AGENDA

Monday, April 29

7:00 – 9:00 PM Central East Coast Region Delegates Meeting
Via Zoom

Friday, May 3

9:00 am – 12:00 pm Central East Coast Region Board Meeting

5:00 pm – 7:00 pm Registration

6:00 pm – 9:00 pm **Beach Luau Dinner**

9:00-11:00 pm Hospitality Suite
Join us to relax and enjoy each other's company after dinner.

Saturday, May 4

7:30 am – 9:00 am Registration

8:00 am - 10:30 am Breakfast & Opening Session

Welcoming Remarks

- Roxanne Aaron, Governor
- Bobbi Enderlin, SIA President
- Michelle J. Burnett, SIA Executive Director/CEO

Memorial Acknowledgement

Business Session

- Recognition of New Attendees and Seasoned Members
- Approval of Spring Conference Minutes
- Review of 2022-2024 Financials
- Approval of Proposed 2024-2026 Budget
- Decoding Decision-Making: Insights into SIA's Organizational Dynamics and Stakeholder Engagement Strategies
Gain an-understanding of SIA's organization structure and leadership.
- Elections for the 2024-2026 Slate of Officers

Federation Visitor Keynote: Reaching Higher Together

By reaching higher together, we will drive new membership, increase brand awareness, and build program participation, to ultimately hit our Big Goal.

10:45 am – 12:45 pm

Pillar Presentations and Small Group Discussions

- Big Goal Accelerator Projects Deep Dive
Do you still have remaining questions about what's eligible as a Big Goal Accelerator Project? Let us help clarify any lingering confusion!
- Transitioning from a Transactional to Engaging Membership Model
Our connection to SIA's mission and our work to support women and girls is one part of being a Soroptimist. There are many other ways you can engage with Soroptimist that will deepen your connectivity to our organization.
- Tools and Tech for Fundraising in Your Community
Let's discuss ways to fundraise within your own community using tools such as social media in peer-to-peer fundraising campaigns, how to create/draft such a campaign and best practices when conducting a fundraiser (particularly virtually).
- Marketing Tips to Elevate Your Club Events to New Heights
From recruitment events to recognition ceremonies and fundraisers, learn how to captivate your audience, boost attendance and create a buzz to elevate your club events to new heights in the first part of this interactive workshop. Seize the opportunity to share with the group one successful event promotion strategy from your club, plus gain insights from tried and true strategies from other clubs in our region.

1:00 pm – 2:30 pm

Live Your Dream Program Luncheon

2:45-4:00	<p>Leadership Workshop <i>Designed for leaders both seasoned and new to the position as well as those new to Soroptimist, this Workshop will bring together all aspects of volunteer service and club stewardship in one place.</i></p>
5:30 – 6:30 pm	Laurel Society Reception (invite only)
6:30 pm – 7:00 pm	General Reception (cash bar)
7:00 pm – 9:00 pm	<p>Putting on the Ritz Installation Banquet</p> <ul style="list-style-type: none"> • “We Dream Big” Betty Jean “B.J.” Cook CECR Governor’s Trophy • Club Anniversaries Celebration • Raffle Announcements
9:00-11:00 pm	<p>Hospitality Suite <i>Join us for some fun as we cap off the day’s festivities.</i></p>

Sunday, May 5

8:30 am – 11:00 am	<p>Dreaming and Building for Our Future Recognition Brunch <i>Finish up your time at Conference with a celebration of all our accomplishments for the year – be sure to attend as many Club Awards and individual recognition programs will be featured</i></p> <ul style="list-style-type: none"> • “She Dreams Big” Club Award • Bennie G. Mendelson Recruitment Award <p>Closing Announcements</p> <ul style="list-style-type: none"> • #TechTalks: Introducing SIA's NEW! Member Portal • 2024 Leadership Round Table • 48th Annual Convention • 2025 Spring Conference
11:00 am	Adjourn
11:30 am – 1:00 PM	Central East Coast Region Board Meeting

2024 Spring Conference Speaker



Sue Riney
Secretary/Treasurer and Federation Director
Soroptimist International of the Americas
Member, SI/Oak Harbor, WA

Sue Riney is a 28-year member of SI Oak Harbor in the Northwestern Region, and is presently serving as SIA Secretary/Treasurer. As current chair of her club's Live Your Dream Award program, and committee member for Dream It, Be It, she experiences what she considers the best part of being a Soroptimist: witnessing the transformative impact of our Dream

Programs on women, girls, and their families. Sue retired in 2020 following 40 years in banking as a Vice President and Project Manager. She is a ruling elder at Whidbey Presbyterian Church, where she also chairs the Worship Committee and coordinates the tech team. Sue and husband Jim live on Whidbey Island, where in her personal time she's tackling jazz dance classes, explores beach and forest trails, conquers waves with her kayak, enjoys theater and other cultural events and activities, participates in lively book club discussions (occasionally starting a heated debate on the best book endings), and wakes up each day excited to discover what challenges and positive opportunities lie ahead – because who said retirement slows you down? She is excited to be with you all for Spring Conference to hear the many great things happening in Central East Coast Region!

Conference Opportunities



New for this year, we are offering the opportunity to recognize a member, supporter, recipient, or event. Complete the form at:
<https://tinyurl.com/24cecrkudos>



2023-2024 Club Presidents are invited to participate in the Club President's Processional at the opening of the Saturday Business Session. For more details, visit: <https://tinyurl.com/24cecrprez>



Reserve a Raffle/Sales table today CECR website online registration system. See additional details on the Sales/Raffle signup:
<https://tinyurl.com/cecrsales>



This is our opportunity to celebrate the lives of club members lost since we were last together. Complete the form at:
<https://tinyurl.com/memoram23>



With the **She Dreams Big Award**, let Region help you recognize a club member whose actions contribute significantly to the greater good or mission of Soroptimist. Fill out the form at:
<https://tinyurl.com/24cecrshedreams>



Has your club accomplished amazing things this year? Of course it has! Apply today for the **We Dream Big Award** a chance to win \$300 towards your Dream Programs.
<https://tinyurl.com/WeDreamBig>



Kick off Spring Conference with our Friday evening Luau. Be sure to come dressed in your favorite luau attire. Dancing is encouraged!



Saturday's Installation Banquet is a "roaring 20's theme" so get your flapper dresses and boas ready for a roaring good time!



Each Club in good standing (who has paid all dues and the mandatory conference fee) is entitled to a total of three (3) voting members:

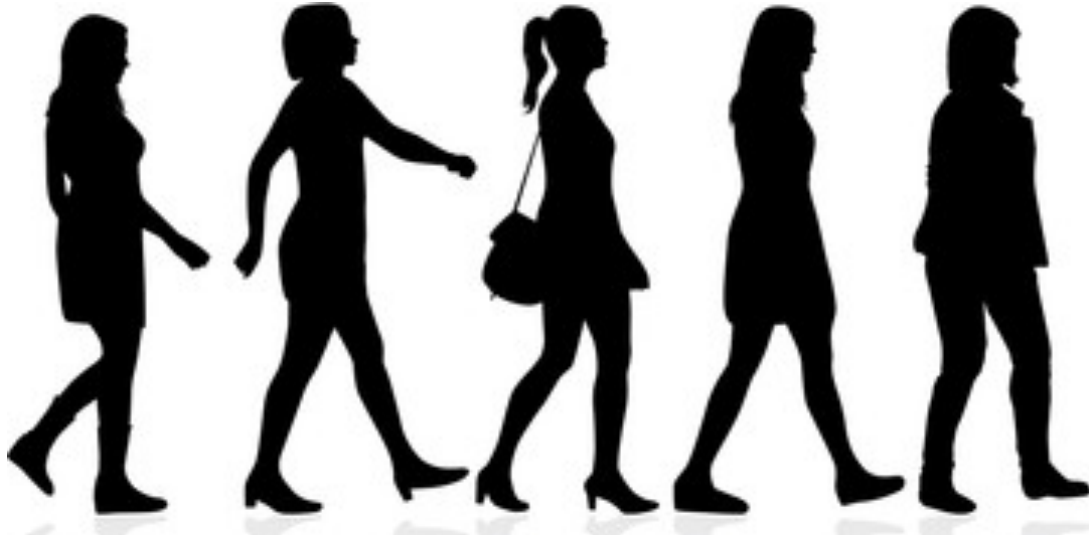
- two Delegates and
- either President or President Alternate.

These are the only people who will be allowed to vote on Region matters. The President/President Alternate and Delegates **MUST** be available to attend the Delegate Meeting on 4/29 @ 7PM via Zoom and the Business Session on 5/4 @ 9 AM in Ocean City, MD.

Please visit <https://tinyurl.com/24cecred> and fill out the form.

Please have all of your Delegates register for the Delegate Meeting on April 29 at 7 PM via Zoom at:
<https://tinyurl.com/24CECRcaucus>

Upon arrival at Spring Conference, a valid Delegate Card will be issued to each delegate at registration.



2023-2024 Club Presidents are invited to participate in the President's Processional at the opening of the Saturday Business Session. The line-up for the procession will be at 9:00 AM sharp outside the Main Banquet Hall.

If your Club President will be participating in the processional, please complete this form email it Robin Davis by **April 15, 2024** or visit <https://tinyurl.com/24cecrpez> to complete online.

Club Name: _____

President Name: _____

Email: _____

Phone: _____



If a Soroptimist member of your club has passed away within the past year (April 2023-April 2024), please complete this form and return it to the address listed below. A Celebration of Life video will be on the Region's website and shown on Saturday morning during Spring Conference.

An online version of this form is available at: <https://tinyurl.com/memoram23>

Name of Deceased Member: _____
 *Please provide a picture if possible.

Club Name: _____
 *If a member of more than one club, list other club(s)

Date of Death: _____
 * Include copy of obituary, if available

Joined Soroptimist: _____ (year) Number of years as a member: _____

Charter Member? Yes No

Occupation: _____

Club Offices Held: _____

Club Activities: _____

Community Involvement: _____

Biographical Information:

Honors and Awards: _____

Return form by April 15, 2024
 Robin Davis
 CECR Public Awareness Chair
 3704 Valley Dr.
 Alexandria, VA 22302
 sororobin@gmail.com



2024 CENTRAL EAST COAST REGION SPRING CONFERENCE

If your club would like to have a table at this year's Spring Conference for club fundraising fill out this form, send it to the address at the bottom.

You can also fill out this form online at: <https://tinyurl.com/cecrsales>

**NOTE: Clubs will be responsible for securing their items.
Please respond no later than April 15**

Club Name: SI of _____

Contact: _____

Phone: _____

E-mail: _____

Item/Items Your Club will be selling/displaying: _____

Will you be drawing the winner at Spring Conference (these announcements will be made on Saturday evening during the Dinner): Yes No

By registering your item you will be securing a table to display your sales.

Send form to:
Robin Davis
Conference Chair
3704 Valley Dr.
Alexandria, VA 22302
703-980-6647
sororobin@gmail.com



Program Kudos

This year we are offering an opportunity for KUDOS to recognize your club members and events! Take this opportunity to give a shout out to a member, supporter or recipient.

Tell your members or supporters how wonderful they are by sending KUDOS to Someone Special!

- Honor Someone Who Made a Difference
- Thank an Outgoing President
- Congratulate an Incoming President
- Announce a Club Event
- Recognize Live Your Dream Award Recipient
- Highlight Member who Achieved a Personal Goal
- Welcome New Members
- The Sky is the Limit!

Size: 150 characters for \$15

Visit <https://tinyurl.com/24cecrkudos> to add your kudos today!

Payment can be made either by:

- credit card using the CECR website (form includes content to be published)
- Zelle by using cecregion@gmail.com and writing “kudos” in the memo and then sending your content to Robin Davis at sororobin@gmail.com
- or you can send a check payable to CECR Spring Conference to:
Robin Davis, CECR Spring Conference, 3704 Valley Dr. Alexandria, VA 22302 and emailing your content to sororobin@gmail.com

All Kudos content artwork payments must be received no later than **April 15, 2024**.



The 'She Dreams Big' Award recognizes a Soroptimist member whose actions contribute significantly to the greater good or mission of Soroptimist, at her club, region and federation and international levels.

HOW TO NOMINATE A CANDIDATE

Only members in good standing of Central East Coast Region clubs may be nominated. Each club may nominate as many as two Soroptimist by completing this nomination form. Do not attach any supporting materials; instead make the case that your nominee deserves this award in your responses to the questions.

Submit the completed nomination form by April 15 online at <https://tinyurl.com/24cecrshedreams> or to Governor Roxanne by emailing it to sororoxanne@gmail.com

The Soroptimist(s) selected will be honored as a recipient of the 2024 She DREAMS BIG AWARD at Spring Conference.

CRITERIA

To receive consideration for this award, the nominee should epitomize the values of Soroptimist, service spirit, goodwill, ethics and professionalism by:

- a significant level of involvement in club projects.
- using her abilities to develop or improve the Dream Programs or other club programs or services that significantly advance the mission of Soroptimist.
- a commitment to fostering growth and development of women and girls through her guidance and professional skills.
- May not hold an officer or chair position in Soroptimist (at the Club, Region, Federation or International levels) but is a force for good in Club programs and projects.
- No Soroptimist may be honored posthumously

APPLICATION

If submitting by email - please include a photo of the nominee with this application and the following:

- Club submitting nomination
- Name of person being nominated
- General biography: How long has the candidate been a Soroptimist? What officer or leadership positions has she served?
- Describe why this Soroptimist is being nominated:
 - How has she epitomized the values of Soroptimist through service spirit, goodwill, ethics and professionalism?
 - How has she demonstrated a significant level of involvement in club projects?
 - How has she demonstrated leadership by using her abilities to develop or improve the Dream Programs or club programs and services that significantly advance the mission of Soroptimist?
 - How has she demonstrated commitment to fostering growth and development of women and girls through her guidance and professional skills?

We Dream Big Application

RECRUITMENT AND RETENTION CLUB AWARDS PROGRAM aka the Betty Jean B.J. Cook Governor's Trophy

Club Submitting Application:

Contact Person and Email:

Return this application to the Region by April 15. Fill out this form online at:
<https://tinyurl.com/WeDreamBig> or email sororoxanne@gmail.com

Please answer the two questions below, add additional pages if needed:

1. Describe the creative strategies your club implemented to recruit new members this past club year? How many new members were recruited? Does your club have a recruitment plan? Please share that plan with the region. How were your members engaged in the recruitment of new members?

2. Describe what creative strategies did your club implement to retain current members this past club year? Will all your members renew their membership? Does your club have a retention plan? Please share that plan with the region. How were your members engaged in the retention of members in the club?



Activities & Attractions in Ocean City

Spring Fest

As the cold tendrils of winter loosen their grip, Ocean City, Maryland, ushers in the warmth and vibrancy of spring with its much-anticipated Springfest 2024. From May 2nd to May 5th, the Ocean City Inlet becomes a pulsating heart of celebration, marking the 33rd year of this cherished festival. Springfest isn't just an event; it's a symphony of music, a palette of flavors, and a showcase of artisan craftsmanship, all set against the backdrop of the Atlantic's shimmering horizon.

Find out more: <https://www.ococean.com/blog/post/springfest-ocean-city-maryland/>

Atlantic Ocean & Ocean City Boardwalk

Explore the Ocean City Boardwalk, an iconic East Coast landmark fronting onto the Ocean City beach and the Atlantic Ocean. The Ocean City Boardwalk is three miles long and lined with hotels, restaurants, bars, shops and amusements. It is perfect for a morning bike ride or an evening stroll. Whether during the off-season or at the height of summer there's always something going on along the boardwalk. Bikes are only allowed at certain times during the season, and pets are allowed off-season only. The award-winning boardwalk is home to amazing hotels, fabulous restaurants, and attractions befitting a world-class seaside resort. Ocean City has a traditional boardwalk, with games, rides and barkers right alongside the kinds of sweets and salts you'd expect. Boardwalk fries, soft-serve ice cream, and popcorn, combine in the air to add to your memories of walking along the boards enjoying the afternoon and exploring the area.

Find out more: <https://www.oceancity.com/boardwalk/>

Ocean City Life Saving Museum

Originally named the Ocean City Life-Saving Station, the Life-Saving Service and later the U. S. Coast Guard actively used the building until 1964. The life-saving station was part of the coastal system, established by the United States Treasury Department for saving vessels in distress and lives in peril upon the water. Today the museum offers visitors a chance to do a deep dive into the history of the U.S. Life-Saving Service and learn about the cultural and natural history of Ocean City and Worcester County, Maryland. Our permanent exhibits include the original USLSS log book, physical artifacts from the USLSS, historical elements from the Ocean City Boardwalk, a collection of sand from beaches all over the world, and a display dedicated to surfing and its history in Ocean City, as well as the history of the pioneering women of Ocean City.

Find out more: <https://www.ocmuseum.org/>

Shopping in Ocean City

Whether you are window shopping, picking out a souvenir to bring back home, or buying an entire new wardrobe, you won't be disappointed with the abundance of shopping selections that Ocean City has to offer. Stroll the many outdoor boardwalk shops, outlets and shopping centers, poke around at local surf shops and quaint neighborhood boutiques, discover hand crafted artisan treasures at the weekly farmers markets, or head inland and treasure hunt at numerous antique stores. Find out more: <https://www.ococean.com/shop-relax-repeat/>