

## 2023-2024 CECR LYDA PROGRAM UPDATE

### SITUATION

- SIA issued a challenge to achieve a **10% increase in number LYD Awards**.
- This would mean **50 awards** across the Region given to 2023-2024 club level recipients.
- Impacting fact: **9 awards** were granted in 2022-2023 by 4 clubs that are dissolving.
- The following program is being implemented to strengthen the region's partnership with our clubs and to contribute to the region's goal of granting 50 awards.

### NEW! Region-Funded Club-Level Awards

1. Clubs with excess applications but lacking funds to grant more awards may forward up to 2 applications for consideration by region for award (club level, region funded).
  - Club must grant at least the same number of awards as prior year to be eligible to forward applications.
  - A forwarded application must be a qualified applicant whom the club feels is deserving of an award and would award if local funds were available. (Club must verify applicant enrollment prior to forwarding an application.)
  - The applications "forwarded" to the region for club-level award consideration will remain in a club's portal until after region judging is completed.
2. From this pool of up to 30 applications, the region will select 3 recipients to each receive a \$1,000 club-level award. As club-level awards, these awards count towards our goal of 50.
  - Judging will take place between January 15 - February 15.
  - The region will convene 3 judges (outside of region) to review applications submitted by clubs and select 3 recipients.
  - These recipients will not be considered for region awards as they are runners up to the clubs' first place recipients.
3. If an applicant is selected, the club will mark them as a runner up receiving an award. If an applicant is not selected, the club will indicate the decision in the portal. The club will be responsible for notifying applicants of the decision (both recipient and non-recipient).

### CECR 2023-2024 LYD Award Program

- The above plan will be implemented as a pilot and evaluated at the end of the LYDA cycle.
- The 2023-2024 Region LYDA budget remains at \$12,000 while granting 3 awards that contribute to our overall goal of 50 awards.
  - a. 1 - \$5,000 SIA funded region award (plus up to club award)
  - b. 1 - \$3,000 SIA funded region award (plus up to club award)
  - c. 1 - \$1,000 CECR funded region award (plus up to club award)
  - d. 3 - \$1,000 CECR funded club level awards (contribute to goal)