



SOROPTIMIST[®]

Investing in Dreams

CALL TO CONFERENCE

The 2022 Spring Conference of the Central East Coast Region, Soroptimist International of the Americas, Inc. is hereby called to meet online on April 1 and 2 for the purpose of transacting such business as may be on the agenda and may properly come before the Conference.

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Soroptimist

International of the Americas[®]

Central East Coast Region

Dear Members of Soroptimist International Central East Coast Region:

The theme for the 2020-2022 biennium is, “Building Futures by Investing in Dreams”. It gives me great pleasure to welcome each of you to the fourth Spring Conference for Soroptimist International of the Americas Central East Coast Region. Spring Conference is an excellent opportunity for all of us to pause, and review where we have been and reassess where we will go from here.

COVID has made this a difficult time for us as members, clubs and a region to work on SIA’s Mission and Dreams Programs. We have learned new things like ZOOM meetings, virtual fundraising and virtual Dream It Be It Programs to improve the lives of women and girls.

The 2022 Spring Conference Planning Committee, led by Robin Davis and CECR Governor Elect Roxanne Aaron, has been working diligently to ensure that our time together is filled with informative meetings, a time for club sharing, club and club member milestone celebrations, and club achievement awards.

I am excited to report that our SIA Federation visitor for this year’s Spring Conference will be Deb Cook. Deb is an SIA Board Member and a member of SI Somerset County (PA). Deb will present SIA’s Federation Report, “Supporting the Mission Together”.

Saturday, April 2nd, will be the Region’s traditional “Live Your Dream” Awards ceremony, where we will celebrate and honor Seven (7) club winners on the Region Level and one (1) winner on the SIA Federation level. You will want to be sure and attend this event.

The Central East Coast Region Board of Directors and I look forward to greeting you and spending quality time together during our Virtual Spring Conference. This has been a different biennium for everyone and I hope we will be meeting face to face in the near future. I look forward to seeing you all at our Spring Conference Zoom meetings.

(410) 708-2016
 cmorris1995@gmail.com
 soroptimist-cecr.org

201 Village Dr.
 Church Hill, MD 21623



In Soroptimist Friendship,
 Governor Connie

Connie Skinner, Governor 2020-2022
 Central East Coast Region
 Soroptimist International of the Americas, Inc.



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**Soroptimist International of the Americas
Central East Coast Region**

2020-2021 Region Theme:

“Building Futures by Investing in Dreams”

Soroptimist International of the Americas Officers

President	Kazuko Morita
President-Elect	Stephanie Smith
Secretary/Treasurer	Bobbi Enderlin

Central East Coast Region Officers

Governor	Connie Skinner
Governor-Elect	Roxanne Aaron
Secretary	Deborah Mackes
Treasurer	Carolyn Skowron
Board Member	Virginia Dempsey
Board Member	Johann Dretchen
Immediate Past Governor	Deborah Mackes
Parliamentarian	LouAnne Hunnicutt

GOVERNORS OF THE SOUTH ATLANTIC REGION

1927-28	Ruby Lee Minar	Washington, DC
1928-30	Ethel Knight Pollard	Washington, DC
1930-32	Mary Catherine Lewis	Washington, DC*
1930-32	Bernadine Schefneker	Detroit, MI*
1932-34*	Nell R. Hysong	Washington, DC
1934-36	Jean Bennett	Washington, DC
1936-38	Jean Bennett?	Washington, DC
1938-40	Edith Reinhardt	Baltimore, MD
1940-42	Viola K. Almony	Baltimore, MD
1942-44	Pearle Sharpe	Arlington, VA
1944-46	Mae C. Bowman	Alexandria, VA
1946-48	Anna P. Rose	Montgomery County, MD
1948-50	Ella C. Werner	Washington, DC
1950-52	Mary Bourke	Washington, DC
1952-54	Lula Feller	Baltimore, MD
1954-56	Margaret F. Schmidt	Williamsburg, VA
1956-58	A. Olivia Nicoll	Washington, DC
1958-60	Mildred Smart	Williamsburg, VA
1960-62	Elizabeth Moorefield	Asheville, NC
1962-64	Blanche T. Rogers	Baltimore, MD
1964-66	Katherine Stinson	Washington, DC
1966-68	Winifred G. Thompson & Rebecca Tinker	Washington, DC Williamsburg, VA
1968-70	Beth Bryson	Baltimore, MD
1970-72	Lyda Gordon Shivers	Greensboro, NC
1972-74	Margaret Supplee	Prince Georges County, MD
1974-76	Flora Lee Muth	Washington, DC
1976-78	Betty Jean "BJ" Cook	Bel Air, MD
1978-80	Jean Deardorff	Westminster, MD
1980-82	Betty F. Mendelson	Alexandria, VA
1982-84	Alma L. Higginbotham	Fairmont, WV
1984-86	Betty C. Roberts	Asheville, NC
1986-88	Lucinda Manarin	Upper Montgomery Co., MD
1988-90	Karen Bautz	Laurel, MD
1990-92	Marie Y. Hughes	Virginia Peninsula, VA
1992-94	Betty Nester	Alexandria, VA
1994-96	R. Lynn Coleman	Jacksonville, NC
1996-98	Deborah O. McKinnon	Washington, DC
1998-2000	LouAnne Hunnicutt	Greenville, SC
2000-2002	Janice Artemel	Washington, DC
2002-2004	Sylvia Winterling	Alexandria, VA
2004-2006	Warie Brock	Montgomery County, MD
2006-2008	Gayle Griffith	Cumberland, MD
2008-2010	Louise Skinner	Kent County, MD
2010-2012	Christy Rumbaugh	Harve de Grace, MD
2012-2014	Willie Mae McCracken	Williamsburg, VA
2014-2016	Robin Davis	Alexandria, VA
2016-2018	Amy Harman	Hampton Roads, VA
2018-2019	Deborah Mackes	Manassas, VA

* In 1932, the South Atlantic Region split, with clubs in Detroit and Akron forming the Midwestern Region.

GOVERNORS OF THE CENTRAL EAST COAST REGION

* ON FEBRUARY 1, 2019, THE SOUTH ATLANTIC REGION BECAME CENTRAL EAST COAST REGION

2019-2020	Deborah Mackes	Manassas, VA
2020-2022	Connie Skinner	Kent & Queen Anne's Counties
2022-2024	Roxanne Aaron	Wake Forest, NC

PRELIMINARY AGENDA
“Building Futures by Investing in Dreams”
4th Spring Conference – Central East Coast Region
Various Dates in March and April 1-2

All events will take place on Zoom.

MARCH – COMPLIMENTARY SPRING TRAININGS

We will be discussing the following key programming (all trainings are free):

- **March 1 – Public Awareness @ 7 PM – Register Today: tinyurl.com/cecrpa22**
Leading the charge to raising our brand recognition is a super important task—raising our global profile, increasing our membership, fostering engagement in our mission and furthering our impact. Join us as we share some tips and tricks to increase brand awareness.

Robin Davis, CECR Public Awareness Chair
SI/Woodbridge

- **March 8 – Program @ 7 PM – Register Today: tinyurl.com/cecrprg22**
Club and region work that increases access to education for women and girls facing obstacles and leads to economic empowerment will count towards our next Big Goal! Starting in 2021, SIA began collecting information from clubs and regions about their work outside of the Dream Programs that contributes to our 2021-2031 Big Goal. These projects will be called Big Goal Accelerator Projects. Join us to learn more.

Virginia Dempsey, CECR Program Chair
CECR Board Member
SI/Woodbridge

- **March 15 – Fundraising @ 7 PM – Register Today: tinyurl.com/cecrfnd22**
Together, we are preparing for our 2021-2031 Big Goal: Invest in the dreams of half a million women and girls through access to education. This has involved multiple opportunities for region, club and individual member engagement in building our 2021-2031 Big Goal and defining strategies to ensure its success. Join us to learn more about this fundraising effort and how your Club can play a part.

Cindy Swicegood, CECR Fundraising Chair
SI/Kent and Queen Anne’s Counties

- **March 22 – Membership @ 7 PM – Register Today: tinyurl.com/cecrm22**
Did your club grow in numbers this year? What has worked and what hasn’t? Let’s get together and share some best practices.

Jamilah Dalton, CECR Membership Chair
SI/Manassas

TUESDAY, MARCH 29

7 PM

**Delegate Briefing and Voting Instructions
(A Must for Club Presidents and Delegates)**

We will be reviewing the business of the Region so that your Club Delegates have time to ask questions. We also will be reviewing the electronic voting procedures (only delegates will receive the electronic ballots). Ballots will be sent on March 30 and must be completed by 5 PM on April 1.

Register Today at: tinyurl.com/cecrdel22

To be able to participate in this meeting, your Club must be in good standing with both SIA and the Region and have reported your Delegates to CECR Secretary Deborah Mackes (see Delegate List in the Call to Conference).

FRIDAY, APRIL 1

7 – 9 PM

**CECR Spring Conference:
Region Installation of Officers, Awards and Networking**
Separate Registration Fee Required

- Welcome & Presiding
 - Connie Skinner, CECR Governor
SI/ Kent & Queen Anne's Counties
- Greetings from SIA President
 - Kazuko Morita, SIA President
SI/Kyoto, Japan
- Ratification of Delegates Voting
 - Approval of 2021 Spring Conference Minutes
 - Ratification of Officers
 - Ratification of Budget
- Installation of Officers
 - Tara Ayers, Installing Officer
SI/Wake Forest
- Bennie G. Mendelson Recruitment Award
Has your Club recruited members this year? Make sure your Region Dues and Federation Dues have been filed so that your Club is eligible for this Award!
 - Carolyn Skowron, CECR Treasurer
SI/Raleigh
- The Betty Jean (BJ) Cook Club Achievement Governor's Award –
Application Available in the Call to Conference

- Celebrating Success Awards
Honoring the very best in programs from the Clubs in our Region, a sneak peak of the Region's winners will be shown during Spring Training in March.
 - Roxanne Aaron, CECR Governor-Elect
CECR Celebrating Success Chair
SI/Wake Forest
- Celebration of Life: *Honoring our members' lifetimes of service*
- Soroptimist Toast
- Breakout Rooms
Let's visit and party!

SATURDAY, APRIL 2

CECR Spring Conference: Day 2

Separate Registration Fee Required

9:00 AM Coffee with Governor Connie, SIA Visitor Deb Cook and the CECR Board
Kick the morning off with a cup of joe and visiting with members from across the Region and around the world!

9:30 – 1:00 PM Plenary Session and Workshops

- Welcome & Presiding
 - Connie Skinner, CECR Governor
SI/ Kent & Queen Anne's Counties
- SIA Federation Report: Spotlight on Club Activities
 - Deb Cook, SIA Board Member
SI/Somerset County Pennsylvania
- Workshops
 - Soroptimist Advocacy: The United Nations and Beyond
At the heart of Soroptimist International's advocacy is its work across seven United Nations Centres, in which twenty-one Representatives ensure that the voices of women and girls around the world are included in international decision making. Our UN Representatives can advocate effectively on behalf of women and girls as a result of evidence provided by every Soroptimist taking direct action at the local level. Join one of SI's Advocacy team to discuss how we are working as a global voice to empower, educate and enable women and girls to ensure the realization of gender equality.
 - Wanda Price, SIA representative to the
SI Advocacy/Global Impact Team
Member, SI/Five Points Magneta

- Beating Burn Out
 - Are you feeling burned out as a club member or a club? Let's talk about some ways that you and your club can get back into the swing of things and share some possible solutions.*
 - LeeAnn Cochran
Member, SI/Cleveland
 - Dr. Susan Lovell
"The Thrive Architect"
- Live Your Dream Regional Award Presentation
 - Region winners are selected from the Clubs' Live Your Dream honorees and have been passed along to compete with other Region honorees across our Federation.*
 - Terri Craig, CECR Live Your Dream Chair
SI/Raleigh
- SIA Convention – 2022 – Virtual Conference
- SI Convention – 2023 Dublin, Ireland
- 2023 Spring Conference Announcement

2022 SPRING CONFERENCE SPEAKERS & GUESTS

OFFICIAL VISITOR



Deborah R. Cook
Federation Director
Soroptimist International
of the Americas
SI/Somerset County, PA

Deb has been a Soroptimist since 1994, but her first encounter with the organization was much earlier (how much earlier, she's not saying!) when she was a Youth Citizenship winner for her home club of SI of Somerset County Pennsylvania. She has served as club president, Laws and Resolution Chair, Governor Elect and Governor of the North Atlantic Region.

Deb holds Bachelor and Master of Science degrees in Psychology, but spent most of her career working in the parole and corrections fields. She is a retiree of the Pennsylvania Board of Probation and Parole, where her final position was that of Hearing Examiner.

In the community, Deb has served on Penn State Extension Council, Drug and Alcohol Council and is currently the President of the Board of Somerset County Library. Deb has been a Penn State Master Gardener since 2008. In addition, she facilitates an Alzheimer's and Dementia Caregivers' Group located in her church.

When not engaged in the above pursuits, Deb enjoys family time, gardening, walking the trails on her family farm and reading.

SPECIAL GUESTS



Lee Ann Cochran
Member, SI/Cleveland, OH

Lee Ann Cochran has been a Soroptimist for more than 11 years. After nine years of membership in SI/ Columbus and Franklin County, she helped to charter SI/Cleveland in 2019. Lee Ann served as SIA's Fundraising Council Chair from 2018-2020.

As partner at Amphora Consulting, Lee Ann holds a BS in Materials Science & Engineering from The Ohio State University and has spent 20 years in corporate workplaces across the aerospace, defense, start-up and non-profit industries. Bringing expertise in areas including research, business development, sales, marketing, fundraising and empowerment, Lee Ann is passionate about women and girls' access to education and works to advance the cultures of diversity, equity, and inclusion in STEM. A Soroptimist for 10 years, Lee Ann has held a variety of roles including: SIA Fundraising Chair, SIA Fundraising Council Member, SIA Donor Relations Task Force, SI UNESCO Representative (Saudi Arabia), Region Fundraising Chair, and numerous club roles including President.

An agent for change, Lee Ann serves on the boards of the Ohio Aerospace Institute (OAI), the Ohio Alliance to End Sexual Violence (OAESV) and is the immediate Past President of the

Women in Engineering ProActive Network (WEPAN) Board. She is a prior Board member of the Innovation Research Interchange (IRI), Battelle Japan and Leadership Columbus.

Lee Ann has many notable achievements, honored across the board for her excellence in advocacy, leadership, strategy and sales by organizations. Soroptimist of Columbus and Franklin County awarded Lee Ann the Outstanding Soroptimist Award in 2016 and Rookie of the Year in 2013!

Her experience as a TEDx speaker and as author of *Perspectives: Authenticity in the Workplace*, is sure to ensure her success in her work alongside President-Elect Maureen Maguire on the next President's Appeal, in identifying opportunities, building strong foundations and relationships, whilst ensuring the achievement of measurable goals and impact through our international project work.



Susan Lovelle, MD, MACM
"The Thrive Architect"
Raleigh, NC

Dr. Susan, The Thrive Architect, teaches busy, mission-driven professionals how to flourish by mastering their energy, weight, and hormones. She's the Founder of Premiere Wellness, a comprehensive lifestyle health company based in Raleigh, NC, serving clients globally. Dr. Susan and her team work virtually and in person through speaking, workshops, courses, corporate consulting, and retreats.

Having been a professional ballet dancer for 17 years and then an award-winning plastic surgeon for over two decades, Dr. Susan knows what it's like to beat your body and your mind into submission to achieve a certain look or vision.

In fact, the physical, mental, and emotional abuse she heaped on her own body during those years led to the life-threatening health issues she later developed and it was only through a personalized, holistic approach that she healed herself.

Now, Dr. Susan uses that additional expertise in Lifestyle Medicine to help others heal from the inside out, leading to lasting, powerful change.

The rest of her days are enjoyed making (and eating!) big Sunday family dinners and playing with her two dogs.

Dr. Susan has been featured on *The Doctors*, Lifetime TV, *The Huffington Post*, *Forbes*, *KNOW Women*, *Good Morning Washington*, and *Good Day Charlotte*. Her new book, *Thrive! The Five-Week Guide to Mastering Your Energy At Any Age* is available on Amazon.



Wanda Price
Representative, Soroptimist International of the Americas
Soroptimist International Advocacy/Global Impact Team
SI/Five Points Magneta

Wanda is serving as the SIA representative to the SI Advocacy/Global Impact team. In addition, she is proud to work alongside other dedicated members of the Dream Big Ambassadors Team promoting our mission to invest in the lives of one-half million women and girls through access to education and mentorship. Also currently involved with the Donor Relations Task Force to secure funding for the future and success of our programs and the support of our clubs. Wanda

has served in various positions in her Club and in the North Atlantic Region including a two year term with SIA Board of Directors.

Wanda is a retired Human Resources Professional with more than 35 years in the financial services industry. Her responsibilities included the design, implementation communication and administration of employee benefit plans. Additional responsibilities assumed as the corporate wellness coordinator and training and development of associates on a variety of corporate and legal issues.

REGION CHAIRS



Roxanne Aaron
CECR Celebrating Success Chair
CECR Governor-Elect
SI/Wake Forest, NC

Roxanne Aaron served over 30 years in the corporate sector with corporations in Connecticut; The Hartford Insurance Group, Aetna Life & Casualty, CIGNA and the State of Connecticut.

Roxanne has been a Soroptimist for 21 years. She served as president of the SI CT River Valley Club in Middletown, Connecticut for two terms. She is also a past president of the SI Raleigh club in Raleigh, North Carolina. Roxanne is one of the founders of the SI Wake Forest Club started in 2019 and is the chair of the Program Committee.

She has served on several boards; the Connecticut statewide Leadership Council on Housing and Homelessness(Executive Member) , Connecticut Department of Public Health Statewide Oral Health Committee(Executive Member), the United Way(Chair), the American Society on Aging (Member), National Council on Aging (Member), CDC Chronic Disease Healthy Aging Council (Member), Rockfall Foundation(Committee Chair), St Vincent DePaul Soup Kitchen(Vice Chair), NAACP(President), American Red Cross(Executive Member), Accord, Inc.(Vice Chair),Connecticut Human Rights Commission (Chair), Literacy Volunteers(Co-President), Middlesex Community College (Chair), Liberty Bank (Corporator), Middletown, CT Police building Committee (Member), Hill-Stead Museum(Board Member). New England Tennis Association (President), she is currently the President of the American Tennis Association (ATA), founded in 1916 and the oldest African American sports organization in the United States.

Ms. Aaron is an alumnus of Bennett College in Greensboro, NC, and the University of Connecticut.

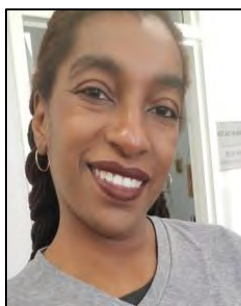


Terri Craig
CECR Live Your Dream Chair
SI/Raleigh, NC

Terri Craig of SI/Raleigh, NC is currently serving as Live Your Dream Award (LYDA) Chair for the Central East Coast Region (CECR).

Under Craig's leadership, SI/Raleigh's LYDA program earned first place recognition with SIA's Soroptimists Celebrating Success program. A member since 2009, Craig has also held several club level board positions including president, vice president, and secretary.

After retiring from her position as Senior Director of Operations with McDonald's Corporation, Craig enjoys her current work as adjunct instructor and instructional designer at Wake Technical Community College. Craig earned her Bachelor of Social Work from Eastern Michigan University. In addition to her involvement in Soroptimist, Craig also provides business mentoring to entrepreneurs as a member of Raleigh SCORE.



Jamilah Dalton
CECR Membership Chair
SI/Manassas, VA

Jamilah is employed as a Deputy Sheriff in Fairfax County, VA.

She joined SI-Manassas in November 2014, and has served as one-year director, treasurer, vice president, and president. She has also served on the Public Awareness and Program committees, and been a previous chair for the Live Your Dream and Dream It, Be It programs.

Jamilah is currently serving as the CECR 2020-2022 Membership Committee Chair.

Jamilah has two daughters and loves to spend time with family and friends. She also loves to travel and go camping.



Robin Davis
CECR Public Awareness Chair
SI/Woodbridge, VA

A member since 1998, Robin has held several leadership positions including region governor and treasurer; and club president and treasurer. In 2020 she completed a two year term on Soroptimist International of the Americas (SIA) Board of Directors. In 2021 she was appointed as SIA Presidential Appeal Representative to Soroptimist International and also serves as an SIA Dream

Big Ambassador.

Robin is the manager of member engagement of American Bankruptcy Institute. She attended Beloit College in Beloit, Wis., where she received a bachelor of science degree in environmental biology/botany. In addition to her Soroptimist involvement, she is the Landscape Committee Chair of the Parkfairfax Homeowners Association.



Virginia Dempsey
CECR Program Chair
CECR Board Member
SI/Woodbridge, VA



Johann Dretchen
CECR Dream It, Be It Chair
CECR Board Member
SI/Upper Montgomery County, MD

Johann has been a member of SI of Upper Montgomery County Maryland (SIUMC) since 2009. She is currently a Central East Coast Region (CECR) Board Member and has been the CECR Dream It Be It Chair since SIA introduced the Dream it Be It Signature program in 2015. During her tenure, multiple iterations of the DIBI curriculum and venues have been explored and developed to enhance its impact and meet the challenging pandemic environment.

Johann realized that to properly understand and promote the DIBI program across the region, she had to plan and hold the first program. As both SI of Upper Montgomery County Maryland (SIUMC) President and Club Dream It Be It (DIBI) Chair, she helped her club plan its first DIBI program for a local high school in FY2016. Small group sessions over a 6-week period during lunchtime were provided. Planning for the first program included an in-depth analysis of the curriculum, collaboration with both a girl's advisory group and the school counselor, training for SIUMC's DIBI team of mentors and securing funds to do the program. Johann submitted and received SIUMC's first local government grant July 2015. Lessons learned from that first class and DIBI developed materials were shared with CECR DIBI Club Chairs and Presidents. Highlights from the last 6 years include the collaboration of clubs for one-day conferences, DIBI workshops for interested clubs, and the disbursement of materials developed by the SIUMC DIBI Team for a virtual DIBI program during the pandemic.

Johann received her undergraduate degree from Queens College, and a Master of Science degree from the University of Iowa. Johann retired after a long career with General Dynamics where she was a Senior Vice President providing Information Technology and Engineering Services to the Federal Government. She lives in Gaithersburg MD with her husband Ken, has two daughters, five grandchildren and two great-grandchildren.



Cindy Swicegood
CECR Fundraising Chair
SI/Kent & Queen Anne's Counties, MD



SOROPTIMIST®

Investing in Dreams

2022 CENTRAL EAST COAST REGION SPRING CONFERENCE

Via Zoom, April 1-2, 2022

NEW! Skip the paper and register online by visiting: soroptimist-cecr.org/spring-conference-registration

Please note there is an additional fee of \$1.05 for online registration handling fees.

Registration Deadline: To guarantee the Zoom link – you must have payment and form submitted by March 31.

Goodie Bag Deadline: To get the Goodie Bag for Spring Conference registration must be postmarked or submitted by March 25.

Conference Registration Form

(Use one form per registrant: duplicate form as necessary)

Soroptimist International of: _____

Name of registrant: _____

Address: _____

Phone: _____ E-mail address: _____

Type of Registration (check one):

- President
 President Alternate
 Delegate
 Club Member

Have you been a member 30 years or more? Yes No

Member less than 1 year Yes No

Is this your first CECR spring conference? Yes No

Registration Fee

Registration fee (\$25) includes:

Zoom link for April 1 and April 2, and if registered before March 20, the Spring Conference Goodie Bag

Total enclosed: \$ _____ (make check payable to: CECR Spring Conference).

Refund policy: Refunds on conference registration will be honored only due to emergency situations. Requests for registration fee refunds must be received in writing by the Registration Committee no later than March 30, 2022. Monetary refunds will be provided upon approval by the CECR Governor.

Mail form and check(s) to: Carolyn Skowron, CECR Treasurer

3308 Edgemont Dr., Raleigh NC 27612 | (919) 291-5058 | ctskowron@gmail.com

OR skip the paper form and register online by visiting: soroptimist-cecr.org/spring-conference-registration

Please note there is an additional fee of \$1.05 for online registration handling fees.



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ATTEND MEETINGS & BE ENTERED TO WIN A 2023 SPRING CONFERENCE REGISTRATION!

ALL YOU NEED TO DO IS
ATTEND IN MARCH & APRIL!

YOUR ATTENDANCE IS YOUR ENTRY!

We are so looking forward to seeing you at Spring Training and Spring Conference!

Every time you join us for an event in March or Spring Conference in April - your attendance will be an entry for a chance to win a Spring Conference Registration and Meal Package for Spring Conference 2023 (which we hope will be in person)!

You have 10 opportunities to enter, all you have to do is attend!

**REGISTER &
MAKE PLANS TO
JOIN US!**



SOROPTIMIST®

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Central East Coast Region 2022 Spring Conference Delegates

In lieu of completing a credentials form for CECR's virtual 2022 Spring Conference, CECR's registered conference delegates, as sent to and recorded by CECR Secretary, Deborah Mackes, are as follows:

CECR Board Members:

Connie Skinner - Governor
Roxane Aaron - Governor
Elect
Carolyn Skowron - Treasurer
Deborah Mackes - Secretary
Johann Dretchen - Board
Member
Virginia Dempsey - Board
Member

SI/Accomack

Diane King - President
Betty Kerns - Delegate

SI/Fairfax

Ann Mattheis-President
Kerri Ardner-Delegate
Cathy Clark-Delegate

SI/Frostburg

Beverly Moore - President
Linda Brumage - Delegate
Phyllis Casey - Delegate

SI/Hagerstown

Catherine Scuffins –
President

SI/Havre de Grace

Jonna Wurster - President
Sabra Kurth - Delegate

SI/Kent & Queen Anne's Counties

Rita Kulley - President
Vicki Quinn - Delegate
Wendy Bramble - Delegate

SI/Prince George & Anne Arundel Counties

Florence Buria - President

SI/Manassas

Julie Kowalsky - President
Jamilah Dalton - Delegate
Margaret Glick Dyer -
Delegate

SI/Mid Atlantic Online

Patricia Witt – President
Glenda Johnson-Delegate
June Wallace-Delegate

SI/Montgomery County

Warie Brock - President
Maddy Bonomo - Delegate
Patricia Green - Delegate

SI/Raleigh

Pam Sinclair - Delegate
Amy Nuttall - Delegate
Sarita Harkness - Delegate

SI/Salisbury

Molly Hilligoss - President
Carol Gleason - Delegate
Kim Bozman - Delegate

SI/Talbot County

Suzanne Coleman - President
Debbie Leber - Delegate

SI/Upper Montgomery County

Danielle Bograd - President
Nancy Gibbs - Delegate
Debbie Blair - Delegate

SI/Wake Forest

Tara Ayers - President
Tanika Bryant - Delegate

SI/Williamsburg

Patricia Byrd - President
Marge Ware - Delegate
Molly Whetzel - Delegate

SI/Woodbridge

Caprice Piper - President
Sue Strain - Delegate
Carol Padgett - Delegate

NOTE: IF THERE ARE ANY CHANGES OR CORRECTIONS TO THE ABOVE, PLEASE NOTIFY DEBORAH MACKES ASAP (deborahgura@yahoo.com) SO THERE IS AMPLE TIME TO MAKE THE NECESSARY UPDATES PRIOR TO THE UPCOMING DELEGATE'S MEETINGS THAT THE DELEGATES ARE REQUIRED TO ATTEND.

*Soroptimist Central East Coast Region Spring Conference
4th Spring Conference
April 1-2, 2022*

REGION PROCEDURES

R-12

- D. The voting members of Conference shall be the members of the Region Board and the accredited delegates of each club in good standing.
- E. A club shall be deemed in good standing if all requirements of the Federation Bylaws and Procedures as well as all procedures established by the Region Conference and Region Board have been met at the time its delegates register.
- F. Delegates:
 - (1) The delegates of each club shall be the President and two (2) active members.
 - (2) A delegate may represent only the club in which the delegate's membership is held.

STANDING RULES FOR REGION CONFERENCE

- 1. All voting delegates shall be seated together in front seats promptly at the beginning of each session.
- 2. The Agenda, as adopted, shall be the order of the day.
- 3. Changes in the Agenda may be made only by majority vote of the Conference.
- 4. After addressing the Chair and being recognized each delegate shall clearly state her name and name of her club.
- 5. A voting member may speak twice upon a subject and only for two minutes. Other members may speak once upon a subject for two minutes only.
- 6. Both delegates and non-voting members shall be allowed the privilege of the floor but precedence shall be accorded delegates.
- 7. No conference discussion may be released for publicity unless first approved by the Public Relations Committee.
- 8. All motions of any length must be submitted in writing to the Secretary at the time they are made. Forms are available.
- 9. All reports shall be in writing and a copy handed to the Region Secretary at the time the report is given to the Conference.

Connie Skinner
Governor

*Soroptimist Central East Coast Region Spring Conference
4th Spring Conference
April 1-2*

INFORMATION FOR DELEGATES

The elected delegates should have a working knowledge of Soroptimist Laws, Region Procedures, the objectives and ideals of the organization, and experience as a member of club committees or of the board. Understanding parliamentary procedure, ability to work with others, and a spirit of good will and understanding will help the delegate, the club, and the Conference Body.

The Club President, who is a delegate and who serves as the leader of the clubs delegations, should:

- ✓ Allocate time at a business meeting to discuss topics in the agenda, so that a majority opinion expressed by the club will serve as a guide to delegates.
- ✓ Arrange with other delegates for dividing topics of the report on Conference to be given to the club.
- ✓ Schedule time at a post-Conference club meeting, as soon as possible after Conference, for delegates to present their reports.

Responsibilities of Club Delegates

Before Conference, each delegate should:

- Study the Call
- Be sure all reservations are sent in promptly
- Clarify financial responsibilities, according to club procedures
- Collect materials, etc. to take to Conference, including Soroptimist pin

During Conference, each delegate should:

- Register promptly
- Be on time to all sessions
- Attend all sessions
- Be prepared to write down important business proceedings and background information to report to the club
- Be familiar with and observe the Conference Standing Rules
- Participate in discussion and debate
- Vote with the club viewpoint in mind. If instructed by the club to vote a certain way, vote that way. If not instructed, use your best judgment, considering the best interests of your club and of the all clubs in the Region.
- Be willing to accept an assignment from the Governor if asked.

After Conference, each delegate should:

Prepare a report as instructed by the Club President. The following outline might be helpful:

- A. Action by Conference approving proposed changes in laws, the budget, or other matters presented to the voting body, and the reason for each action.
- B. Ideas for increasing club interest and support in attaining Soroptimist Goals.
- C. Summary of the workshops and committee presentations.
- D. The gist of speeches.
- E. A summary of proposals not approved by the Conference, and the reason for disapproval.
- F. Awards: who won them and why, hints for helping your club win next year.
- G. Your personal evaluation of the Conference.

Minutes of Central East Coast Region 3rd Annual Spring Conference

April 13 and April 16-18, 2021

Delegates and Presidents Meeting – Tuesday, April 13 @ 7:00 PM

The Annual Spring Conference was conducted via Zoom, recorded and called to order for all Club Presidents, Delegates and CECR Board Members at 7 PM, April 13 by Governor, Connie Skinner. In attendance from the Board were Roxanne Arron, governor elect, Carolyn Skowron, treasurer, Deb Keller, secretary, Johann Dretchen, Ginny Dempsey, members at large. In addition, was LouAnne Hunnicutt, CECR parliamentarian and SIA Federation Visitor, Jackie DeMartini from SI Loomis Basin in the Sierra Nevada Region.

Louise Skinner, Spring Conference Registrar, presented the preliminary credentials report. Governor Connie announced we had a quorum and would conduct the business of the Region.

The Call to Conference was emailed to all on March 15th and was posted in the Zoom Chat Room tonight for all to reference.

Secretary, Deb Keller presented the official Call to Conference and the minutes of the Second CECR Spring Conference (included in the Call to Conference). There were no questions. Deb announced that following the call all delegates would receive an electronic ballot to vote to approve the minutes as written.

Governor Connie announced that three club members would serve as a committee to approve the minutes of this third Annual Spring Conference. They are: Cheryl Walter, SI Manassas, Deirdre Stokes, SI Talbot and Pam Sinclair, SI Raleigh.

Treasurer Carolyn Skowron presented the Region's Financial Report. Her report was included in the Call to Conference and made available in the Zoom Chat Room for all to reference. In addition to presenting the financials, Carolyn also reminded the attendees of the club financial obligations, form 200 and due dates. Dues are due to SIA and the Region by July 1, 2021. There were no questions. Carolyn shared that the electronic ballot would contain the vote to approve the Region's treasurer's report as presented.

Governor Connie introduced Beverly Moore of SI Frostburg, who she appointed as Chair of the Nominating Committee for the 2022-2024 Biennium to provide her report.

Beverly Moore reported that region procedures call for a three-person Nominating Committee. They are tasked with seeking out and securing nominations for the positions of Governor-Elect, Treasurer, Secretary, and two Board Members by December. The second member of the Nominating Committee who is appointed by the CECR Board members is Cindy Swicegood of SI Kent and Queen Anne's Counties. The third member of the Committee is elected by the membership at Spring Conference. Tara Ayers, was nominated by SI Wake Forest and is willing to serve on the CECR Nominating Committee and her bio is included in the conference materials for today.

Tara Ayers addressed the attendees and shared her interest and willingness to serve as a member of the Committee.

Beverly Moore asked if there were other nominations for this committee. Hearing none, she closed the nominations. The electronic ballot will contain a vote to approve the election of Tara Ayers to this committee.

Governor Connie introduced Robin Davis, Public Awareness Chair to explain the electronic balloting procedure.

Governor Connie announced the electronic ballot would be emailed this evening to all delegates. The deadline to vote is Friday, April 16 by 5 PM. Only one vote per delegate. The outcome of the voting will be shared on Saturday morning at the business meeting.

The meeting was adjourned at 7:48 PM.

Friday, April 16, 7:00 – 8:00 PM Trivia Night. Social Activity to mix and mingle with members from all registered Clubs. Governor Elect Roxanne Arron and Public Awareness Chair, Robin Davis co-chaired this event.

Saturday, April 17, 2021

There was an informal President's Coffee from 9:00 – 9:30 for members to ask Governor Connie and/or our SIA visitor, Jackie DeMartini questions.

Governor Connie called the continuation of the 3rd Spring Conference in session at 9:03 AM. Connie introduced the CECR Board Members, parliamentarian, Lou Anne Hunnicutt, and SIA visitor, Jackie DeMartini.

Governor Connie recognized special guests including first time attendees, dignitaries, and long service members.

Board Member, Johann Dretchen presented the Official Conference Greetings Video from SIA President, Penny Babb and SIA Executive Director, Elizabeth Lucas.

Spring Conference Registrar, Louise Skinner, presented the second credentials report. Using the polling feature of Zoom, a live poll was taken to verify the credentials report. The agenda for today was posted in the Chat section of Zoom.

Secretary Deb Keller, presented a report highlighting the Delegates Caucus which took place Tuesday evening, April 13. Sixteen of our seventeen clubs were represented. Discussed during the caucus were three items which were included on the electronic ballot:

- The approval of minutes from CECR's 2nd Spring Conference (2020)

- The approval of the treasurer's report thru March 31, 2021.
- The approval of the third member of the Region's Nominating Committee, Tara Ayers of SI Wake Forest.

All of the three items listed above were approved by the 48 delegates in attendance.

Treasurer, Carolyn Skowron, shared a reminder of the financial obligations for Clubs and the due dates. They are:

- SIA dues – July 1, 2021
- Regular SIA member dues are \$74
- New Member Fee is \$10 (per member)
- Reinstated Member Fee is \$10
- SIA Insurance is \$9 (per member, an increase of \$3)
- SIA International Dues is \$9 (per member)
- Optional Founders Pennies are \$6.06 (per person)
- CECR Region Membership dues are \$25 (per member)

In addition, Form 200 listing new officers is also due by July 1. Please submit even if no changes.

Governor Connie shared the highlights of SIA President's email message regarding resuming face-to-face meetings and events effective May 1, 2021.

Board Member Ginny Dempsey led our attendees in a "virtual" stretch break.

Governor Connie introduced our SIA Visitor, Jackie DeMartini and invited her to give her Federation Report "Supporting the Mission Together".

SIA Secretary/Treasurer Jackie DeMartini gave her report and also shared information for the next SIA Convention in 2022 in Seoul Korea along with the video on our upcoming 100th Anniversary celebration.

SIA Visitor Jackie DeMartini lead a fun teambuilding workshop patterned after the game "I Spy" and using items that the CECR Board Members were wearing.

Following the workshop, the session ended and will resume tomorrow morning for the Awards Presentation.

Sunday, April 18 9:00 – 10:30 AM Celebrate Sparkle and Shine

Upon joining Zoom a Memorial video was scrolling showing a brief bio and photo of club members in our Region who died during the past year.

Board member, Johann Dretchen welcomed all attendees to our Sparkle and Shine Awards Ceremony. Governor Connie thanked everyone for all their hard work and efforts in such a challenging year.

Board member, Ginny Dempsey introduced SIA's 100th Anniversary Video and a new initiative for our anniversary year.

Governor elect, Roxanne Arron talked about our Live Your Dream Awards and introduced Carrie Dike, the Live Your Dream Region Chair to announce the Region winners. They are:

- Sento Banqura nominated by SI Fairfax (\$1000)
- Melody Wood nominated by SI Frostburg (\$1000)
- Letisha Wooten nominated by SI Raleigh (\$1000)
- Dinitri Douglas nominated by SI Woodbridge (\$1000)
- Aaron Rhodes nominated by SI Hagerstown (\$3000)
- Carolina Moreno nominated by SI Wake Forest (\$5000)

Treasurer, Carolyn Skowron announced the winner of the Bennie G. Mendelson Recruitment Award for the club having the largest net increase in members from April 1 thru March 31 of the current club year. The winning club is SI Raleigh with a net 6 new members.

Governor elect, Roxanne Arron talked about a new attendance award. Recognition for clubs who have 100% of their membership in attendance during the Saturday and Sunday of Spring Conference. The winning club will receive \$500 to use towards funding of a Live Your Dream Scholarship. Stay tuned to your email following the wrap up of Spring conference to learn the name of the winning Club.

Governor Connie presented the B.J. Cook Governor's Club Achievement Award. The award is \$100 towards the Club's Live Your Dream program payable when the Club identifies their Live Your Dream winner. This year four clubs submitted entries. All clubs did amazing things in spite of the challenges of Covid-19. Governor Connie made the decision to award all four Clubs \$100 dollars each to recognize and award their outstanding efforts. The four winners were:

- SI of Kent & Queen Anne's Counties
- SI of Raleigh
- SI of Upper Montgomery County
- SI of Woodbridge

Region Chair of Celebrating Success, Deb Keller announced the four winners in each of the Four Pillars of Success:

Fundraising – SI Woodbridge

Membership – SI Raleigh

Program – SI Manassas

Public Awareness – SI Manassas

All entries for this current club year are due by July 1, 2021. All clubs are encouraged to submit their success stories for the year.

Region Chair of Dream It Be It, Johann Dretchen reported on the Region's participation in this year's program. Johann discussed how the clubs modified an in-person program to a virtual program and how several of our Clubs collaborated for success. 72 girls participated.

Treasurer Carolyn Skowron announced the Clubs celebrating milestone anniversaries this year:

- SI Hagerstown chartered in 1956 and celebrating 65 years
- SI Manassas chartered in 1956 and celebrating 65 years
- SI Salisbury chartered in 1951 and celebrating 70 years

Governor Elect Roxanne Arron announced Spring Conference 2022 will be held in Ocean City, MD. She will send an email to confirm the dates – but most likely the first or second weekend of April, 2022.

Public Awareness Chair Robin Davis reminded all attendees to complete the Conference evaluation form with their candid feedback. All feedback is used to prepare for next year's event.

Governor Connie thanked her Board and Region Committee Chairs and led the attendees in the Soroptimist Pledge.

The 3rd CECR Spring Conference was adjourned at 10:35 AM.

Submitted by,

Deb Keller

CECR Secretary, 2020-2021

SI Central East Coast Region
Profit & Loss Budget v s. Actual
 July 2020 through January 2022

Page 25
 Account Balances:
 Checking \$37,581
 Money Market \$25,947
 Spring Conference \$12,222

	Jul '20 - Jan 22	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
Region Dues	19,305.00	20,000.00	-695.00	96.5%
Transfer from Reserves	0.00	0.00	0.00	0.0%
Fundraiser	0.00	0.00	0.00	0.0%
Laurel Society Lottery Board	815.00			
SIA Funds LYD Region Finalist	8,000.00	0.00	8,000.00	100.0%
Total Income	28,120.00	20,000.00	8,120.00	140.6%
Expense				
Laurel Society Membership	1,000.00			
Administrative Expenses				
Liability Insurance - 2 yrs	0.00	940.00	-940.00	0.0%
Office Supplies & Printing	838.16	1,000.00	-161.84	83.8%
Website/Tech/Zoom	0.00	500.00	-500.00	0.0%
Total Administrative Expenses	838.16	2,440.00	-1,601.84	34.4%
Board, Chair & Coord Expenses				
Federation Convention	0.00	2,000.00	-2,000.00	0.0%
International Convention	0.00	1,620.00	-1,620.00	0.0%
SIA/Governor's Roundtable	0.00	500.00	-500.00	0.0%
Travel, Lodging & Meals	0.00	16,500.00	-16,500.00	0.0%
Total Board, Chair & Coord Expenses	0.00	20,620.00	-20,620.00	0.0%
Membership Pillar				
Club Membership /Public Awareness	0.00	1,000.00	-1,000.00	0.0%
New Club Development	0.00	1,000.00	-1,000.00	0.0%
Total Membership Pillar	0.00	2,000.00	-2,000.00	0.0%
SIA Headquarters Expenses				
Federation Governors Roundtable	0.00	4,000.00	-4,000.00	0.0%
Gift to Federation	0.00	200.00	-200.00	0.0%
Total SIA Headquarters Expenses	0.00	4,200.00	-4,200.00	0.0%
Spring Conf Awards & LYD Exp				
BJ Cook Achieve Gov Awd \$100x2	200.00	200.00	0.00	100.0%
LYD Award Region 4 \$1000 x 2yrs	4,000.00	8,000.00	-4,000.00	50.0%
SIA LYD Awards	8,000.00	0.00	8,000.00	100.0%
LYD Region Travel & Lodging	0.00	4,000.00	-4,000.00	0.0%
Meals - 2 yrs	0.00	4,200.00	-4,200.00	0.0%
Membership Recruitment Award	0.00	200.00	-200.00	0.0%
Spring Conf Guests	0.00	1,000.00	-1,000.00	0.0%
Total Spring Conf Awards & LYD Exp	12,200.00	17,600.00	-5,400.00	69.3%
Total Expense	14,038.16	46,860.00	-32,821.84	30.0%
Net Ordinary Income	14,081.84	-26,860.00	40,941.84	-52.4%
Other Income/Expense				
Other Income				
Spring Conference (Reg & Meals)	0.00	0.00	0.00	0.0%
Interest Income	214.08			
Total Other Income	214.08	0.00	214.08	100.0%
Other Expense				
Spring Conference Expense	0.00	0.00	0.00	0.0%
Total Other Expense	0.00	0.00	0.00	0.0%
Net Other Income	214.08	0.00	214.08	100.0%
Net Income	14,295.92	-26,860.00	41,155.92	-53.2%

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Central East Coast Region

Dear Soroptimist Members:

I am honored to be the incoming Governor of the Central East Coast Region. As you review the 2022-2024 budget, I would like to bring to your attention two new initiatives that I'm proposing as part of our Region's 2022-2024 Budget for your acceptance :


- New Fundraiser Initiative – The Central East Coast Region will pursue grant funds to support CECR club projects outside of the Live Your Dream and Dream It Be It programs.
- Increased focus on our Membership Development – Support club recruitment efforts by providing up to \$300.00 per club this biennium for innovative recruitment initiatives.

Please review the entire proposed budget and feel free to contact CECR Treasurer Carolyn Skowron by email at ctskowron@gmail.com or myself with any questions.

Thank you in advance for your consideration.

Much Regards,

Roxanne Aaron
Governor-Elect
Central East Coast Region
Soroptimist International of the Americas, Inc.

 (919) 987-5885



aaronself@aol.com



soroptimist-cecr.org

809 Tessler Ct.
Wake Forest, NC 27587



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**SI Central East Coast Region
Proposed Budget for
FY July 2022 - June 2024**

			Jul 22-Jun 24	Jun 20-Jul 22	Reason for Change
Ordinary Income/Expense					
	Income				
	Region Dues (\$25/member)		19,000.00	20,000.00	CECR membership has been declining but we are hoping to recruit new members this biennium
	Checking Account		19,610.00	13,860.00	
	Fundraiser		4,000.00		New initiative
	SIA Funds for Live Your Dream Honorees		16,000.00	13,000.00	This is a pass through for SIA Funds, estimating an additional LYD award from SIA.
	Total Income		58,610.00	46,860.00	
	Expense				
	Administrative Expenses				
	Liability Insurance		940.00	940.00	
	Office Supplies & Printing		1,000.00	1,000.00	
	Website/TechSoup/Zoom Subscriptions		770.00	500.00	Increased for credit card processing software
	Total Administrative Expenses		2,710.00	2,440.00	
	Board, Chair & Coordinator Expenses				
	SIA Convention		3,300.00	2,000.00	Assuming in-person convention in 2024
	International Convention		0.00	1,620.00	removed due to no Region business being conducted in Dublin in '23
	SIA Governor's Roundtable		500.00	500.00	
	Travel, Lodging & Meals		13,000.00	16,500.00	Assuming most of Board Business will be conducted virtually
	Total Board, Chair & Coordinator Expenses		16,800.00	20,620.00	
	Membership Pillar				
	Membership Development Program		3,000.00	1,000.00	New program focus for new Biennium
	New Club Development		1,000.00	1,000.00	
	Total Membership Pillar		4,000.00	2,000.00	
	SIA Headquarters Expenses				
	SIA Governors Roundtable Mandatory Fee		4,000.00	4,000.00	
	Gift to SIA		200.00	200.00	
	Total SIA Headquarters Expenses		4,200.00	4,200.00	

**SI Central East Coast Region
Proposed Budget for
FY July 2022 - June 2024**

			Jul 22-Jun 24	Jun 20-Jul 22	Reason for Change
		Spring Conference & Live Your Dream Expenses			
		Governor's Award	200.00	200.00	
		Live Your Dream - Region Awards (4/year)	8,000.00	8,000.00	
		SIA Live Your Dream Awards	16,000.00	13,000.00	This is a pass through for SIA Funds, estimating an additional LYD award from SIA.
		LYD Honorees Travel/Lodging/Meals	5,000.00	4,000.00	meals added to this line item
		Meals	0.00	4,200.00	condensed line items
		Membership Recruitment Award	200.00	200.00	
		Guest Travel/Lodging/Meals	1,500.00	1,000.00	assuming costs are going up
		Total Spring Conference & LYD Expenses	30,900.00	17,600.00	
		Total Expense	58,610.00	46,860.00	
		Net Ordinary Income	0.00	0.00	
		Other Income/Expense			
		Other Income			
		Spring Conference	60,000.00	60,000.00	
		Total Other Income	60,000.00	60,000.00	
		Other Expense			
		Spring Conference	60,000.00	60,000.00	
		Total Other Expense	60,000.00	60,000.00	
		Net Other Income	0.00	0.00	
		Net Income	0.00	0.00	
					For information - currently in the bank:
					Checking: \$37,581
					Money Market: \$25,947
					Spring Conference: \$12,222

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Central East Coast Region

Dear Members of the Central East Coast Region:

The Nominating Committee of the Central East Coast Region comprised of myself, Tara Ayers of SI/ Wake Forest and Cindy Swicegood of SI/Ken and Queen Anne's Counties are putting forth the a partial slate of officers for the 2022-2024 biennium. The following nominations were received:


- Governor Elect Candidates (1 position):
Robin Davis, SI/Woodbridge
- Treasurer Candidate (1 position):
Carolyn Skowron, SI/Raleigh
- Secretary Candidate (1 position):
Heather Jankovich, SI/Williamsburg
- At-Large Board Member Candidates (2 positions):
Virginia Dempsey, SI/Woodbridge
Wilma Jenkins- Flythe, SI/Wake Forest

Copies of the nomination forms are attached.

As evidenced by their nominaton forms, all of the candidates are members in good standing with Club and/or Region leadership experience. We will be accepting nominations for the open positions through the Delegates Meeting on March 29. Those on the final nomination list will be voted upon by the Region Delegates following the March 29 Delegates Meeting. Those elected will be installed as the Officers and Board of Directors of the Central East Coast Region for the 2022-2024 biennium.

Sincerely,

Beverly Moore
Nominating Chair
Central East Coast Region
Soroptimist International of the Americas, Inc.

 (301) 463-5619



 beverlybmoore@comcast.net



soroptimist-cecr.org

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Frostburg, MD 21532-3960



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Robin S. Davis | Nominated for CECR Governor-Elect
 Member, SI/Woodbridge, VA | Central East Coast Region
 3704 Valley Dr. | Alexandria, VA 22302 | sororobin@gmail.com | 703.980.6647

SOROPTIMIST EXPERIENCE

Local

- Board Member, SI/Woodbridge – 2019-present
- Winter Fundraising Chair, SI/Woodbridge – 2019-present
- President, SI/Alexandria – September 2016 - 2017
- President, SI/Washington, DC – 2003-2005
- Vice President, SI/Washington, DC – 2001 - 2003
- Treasurer, SI/Washington, DC – 1999 - 2001

South Atlantic/Central East Coast Region

As of February 1, 2019 South Atlantic Region became Central East Coast Region

- CECR Public Awareness Chair – 2020 - present
- CECR Conference Committee Member – 2020 - present
- SAR Conference Coordinator – 2012 - 2016, 2020 - present
- SAR Webmaster – 2012 - 2017
- SAR Governor – 2014 - 2016
- SAR Governor Elect – 2012 - 2014
- SAR Treasurer – 2008 - 2012
- Membership Chair - 2006 -2008
- Public Awareness Chair - 2004 – 2006

Federation

- International President's Appeal Federation Chair - 2022 - present
- Board Member – 2018-2020
- Governor's Facebook Administrator – 2012 – 2016
- Healthy Region Working Group – 2014-2016

SIA Conventions & Meetings Attended

- United Nations Council on the Status of Women - 2021
- Virtual Convention - 2020
- Osaka, Japan - 2018
- Orlando - 2016
- Vancouver - 2014
- New York - 1999
- Host, Youth Citizenship Conference, Nara, Japan - 1998



BUSINESS/PROFESSIONAL EXPERIENCE**Manager, Member Engagement***American Bankruptcy Institute, Alexandria, VA*

Responsible for planning and facilitation of member engagement programs, including for new membership avenues, young and new members, as well as member retention. Worked with business development and sponsor/partner programs for new avenues for growth. Programmed marketing automation, served as point of contact for member service issues, develop and implement marketing campaigns for member benefits for members and non-members.

Director, Marketing & Digital Media*National Association of Clean Water Agencies, Washington, DC*

Responsible for brand management including print and digital marketing. Facilitate social media presence and serve as Community Manager for online networking community. Develop marketing campaigns for meetings and publications, recruit sponsors, manage creative vendors, and manage marketing budget.

Director, Marketing & Conferences*National Association of Clean Water Agencies, Washington, DC*

Directed all conference activities to include hotel contract negotiations, event planning and speaker facilitation. Responsible for brand management including print and digital marketing. Developed marketing campaigns for meetings and publications, recruited sponsors, managed creative vendors, and managed marketing budget.

Director, Membership*National Association of Clean Water Agencies, Washington, DC*

Responsible for increasing membership acquisition of both public agencies and private organizations by implementing a comprehensive membership development strategy. Partnered both internally and externally to facilitate membership goals for the association.

Director, Marketing & Membership Development*National Association of Clean Water Agencies, Washington, DC*

Responsible for increasing dues and non-dues revenue streams through execution of membership development strategy. Played key role in implementation of new database and communications initiatives, including new marketing collateral and website branding. (In 2005, association underwent name change from Association of Metropolitan Sewerage Agencies.)

OFFICES/BOARD MEMBERSHIPS IN OTHER ORGANIZATIONS

- Member (2015 – 2016), Chair (2017 – Present), Landscape Committee, Parkfairfax Condominium Association
- Member (2000 – Present), American Society of Association Executives
- Member (2014 – Present), Arlington Master Naturalists
- Board Member (2000 – 2009), Secretary/Treasurer (2009 – 2018), Rebuilding Together of Washington, DC

RECOGNITIONS RECEIVED

- Volunteer of the Year, Parkfairfax Condominium Association, 2020.
- Federal Water Quality Association Award for Exemplary Service, 2015.
- Robin Award, Rebuilding Together of Washington, DC, 2014. Awarded to those who went above and beyond in volunteer service (inaugural honoree).

EDUCATIONAL BACKGROUND

- Continuing courses in marketing, governance, software applications, organizational development, member engagement as well as strategic planning and environmental health
- Certified Master Naturalist, State of Va., 2010
- BS – Environmental Biology, Beloit College, Beloit, Wis., 1996



Soroptimist International of the Americas
Central East Coast Region
2021 Nomination Form

Office/Position Nominated For:

Candidate Name: Carolyn Skowron

Club: SI of Raleigh

Mailing Address: 3308 Edgemont Dr, Raleigh NC 27612

Telephone: (H) 919-291-5058 **(O)** _____

Email: CTSKOWRON@gmail.com

Occupation/Business Accounting Manager

SOROPTIMIST ACTIVITIES:

Year Joined: 2013

Club President: 2018 - 2020

Club Offices Held: Treasurer, President

Club Committee Chaired: -

Club Committee Participation: Development, Membership, LYD

Region Offices Held: Treasurer

Region Committee Chaired: -

Region Committee Participation: _____

Region Meetings Attended: Fall and Spring Conference

Federation Activities/Offices: -

Federation Meetings Attended: -

Soroptimist International Activities/Meetings:

Other Activities/Interests: Grandchildren, Travel, Reading

Education: Guilford College grad

Family: Married

I agree to submit my name as a candidate for the office identified above:

Carolyn Skowron
Name

11-20-2021
Date

**Soroptimist International of the Americas
Central East Coast Region
2021 Nomination Form**



Office/Position Nominated For:

Candidate Name:

Heather Jankovich

Club: SI of

Williamsburg

Mailing Address:

40 N Willard Ave, Hampton, VA 23663

Telephone: (H) 757.630.0383 (O) 757.723.6811

Email: HeatherJan@aol.com

Email:

Retired / Education

Provide Respite Care for Military Families with Children
Occupation/Business with Special Needs

SOROPTIMIST ACTIVITIES:

Year Joined:

Approximately 2007

Club

President: Patricia Byrd

Club Offices Held:

President, Prez-elect, Board Member, Delegate

Club Committee Chaired:

SIW is so small we don't have committees, we share the

Club Committee Participation: weath

Fashion Show, Pancake/Spaghetti Suppers, Fundraising

Region Offices Held:

none

Region Committee Chaired:

none

Region Committee Participation:

none

Region Meetings Attended:

Fall Meeting, Spring Conferences 2 in Annapolis, Charlottesville

Federation Activities/Offices:

none

Federation Meetings Attended:

none

Soroptimist International Activities/Meetings:

none

Other Activities:

Special Education
Doberman Assistance, Rescue + Education (DAR+E)
Aqua Aerobics
Health & Wellness

Education:

Ed.D, CAGS, MA, BSAA

Family:

Husband Ben Goldman, 3 children, 6 grandchildren

I agree to submit my name as a candidate for the office identified above:

Heather Jankovsk

12.15.2021

Name

Date

Soroptimist International of the Americas
Central East Coast Region
Nomination Form



Office/Position Nominated For: At-Large Board Member

Candidate Name: Virginia "Ginny" Dempsey

Club: SI of Woodbridge

Mailing Address: 6501 Gretna Green Way, Alexandria, VA 22312

Telephone: (H) 703-642-2248 (O) 703-642-2328

Email: Vmdempsey@aol.com

Occupation/Business: Account Executive for Harper Engraving

SOROPTIMIST ACTIVITIES:

Year Joined: 2008

Club President:2011-2013; 2015-2016

Club Offices Held: Vice-President 2018 - Current

Club Committee Chaired: DIBI (2016 - 2019)

Club Committee Participation: Co-Chaired Fundraising Committee in various years including 2012, 2016, 2018, 2019, 2020,2021,2022; LYDA/VRA, Human Trafficking

Region Offices Held: Board Member 2020-2022

Region Committee Chaired: Fundraising Chair (2014-2018 and 2019); Program Chair (2018-Current)

Region Committee Participation: Spring Conference (2014-Current); Nomination Committee 2019

Region Meetings Attended: Fall and Spring Conferences 2010-Current)

Federation Activities/Offices: Program Chair (2018 - 2022)

Federation Meetings Attended: None

Soroptimist International Activities/Meetings: Attended CSW 59-61 at the UN in NYC; CSW65 virtual ; Visited SI Warsaw and Krakow, Poland in 2015

Other Activities/Interests: Traveling, reading, studying history and art, regular exercise, and entertaining

Education: BA from Miami University, Oxford, Ohio 1975

Family: Husband, Rod Speer, a “Soroptimister”

I agree to submit my name as a candidate for the office identified above:

Virginia “Ginny Dempsey

March 28, 2022

Name

Date

Soroptimist International of the Americas
Central East Coast Region
2021 Nomination Form

Office/Position Nominated For: Director
Candidate Name: Wilma Jenkins-Flythe
Club: SI of Wake Forest (NC)
Mailing Address: 8207 Cushing St, Raleigh, NC 27613
Telephone: (H) 919-783-0750 (C) 919-616-8276
Email: wtjenkinsjul11@aol.com
Occupation/Business: School Administrator



SOROPTIMIST ACTIVITIES:
Year Joined: 2008- SI Raleigh
Club President: Tara Ayers
Club Offices Held: Director (SI Raleigh), President (SIWF)
Club Committee Chaired: DIBI for both clubs
Club Committee Participation: Fundraising Comm (SI Raleigh)

Region Offices Held: N/A
Region Committee Chaired: N/A
Region Committee Participation: N/A
Region Meetings Attended: CECR Region mtgs-2019 & 2021 (online)

Federation Activities/Offices: N/A
Federation Meetings Attended: N/A
Soroptimist International Activities/Meetings: N/A

Other Activities/Interests: Home Décor, Reading, Walking, Travel and Shopping
Education: BA- East Carolina Univ and MA- NC Central Univ
Family: Reggie (husband), Wynette Martin (sister and also a member of SIWF), Wilbert and Mary Jenkins (father and mother)

I agree to submit my name as a candidate for the office identified above:

Wilma Jenkins-Flythe
Name

March 17, 2022
Date

Celebration of Life Memorial Service



Central East Coast Region

If a Soroptimist member of your club has passed away within the past two Club years (April 2021-April 2022), please complete this form and return it to the address listed below. A Celebration of Life video will be on the Region's website.

Name of Deceased Member: _____
*Please provide a picture if possible.

Club Name: _____
*If a member of more than one club, list other club(s)

Date of Death: _____
* Include copy of obituary, if available

Joined Soroptimist: _____ (year)

Occupation: _____

Club Offices Held: _____

Club Activities: _____

Community Involvement: _____

Biographical Information:

Honors and Awards: _____

Return form by March 25, 2022
Robin Davis
CECR Public Awareness Chair
3704 Valley Dr.
Alexandria, VA 22302
sororobin@gmail.com



SOROPTIMIST[®]
Investing in Dreams

***Soroptimist International of the Americas
Central East Coast Region***

***Betty Jean (BJ) Cook
Club Achievement Governor's Award***

- ◆ The Club President must submit the club's entry for consideration
- ◆ Return this form with any supporting documentation
- ◆ Two awards will be presented
 - First place – Certificate and an IOU in the amount of \$100.00 from the Region to be used towards a club's LYD Winner. The IOU will be payable to the club when the winning club identifies to the Region who their LYD winner is.
 - Runner-Up – Certificate
- ◆ Entries must be sent by mail or email to the Region Governor, Connie Skinner, by March 25, 2022

Club Name: SI of _____

Club President's Signature: _____

Date: _____

**IN A ONE-PAGE DOCUMENT, PLEASE WRITE ABOUT YOUR CLUB'S
GREATEST ACCOMPLISHMENTS/ACHIEVEMENTS FOR THE PAST YEAR.**

IF YOU HAVE ANY SUPPORTING DOCUMENTS, PLEASE INCLUDE THEM.

Connie Skinner
Governor, Central East Coast Region
201 Village Drive
Church Hill, MD 21623
cmorris1995@gmail.com