

# 2020 MEMBERSHIP DISCUSSION

## Strong Leaders, Strong Clubs, --- Strong Members



CENTRAL EAST COAST REGION



# Share Information

MEMBERSHIP DISCUSSION 2020

# End of Year Housekeeping



**Update Club  
Roster**

**Pay Dues  
(deadline  
July 1)**

# End of Year Housekeeping



## Club Dues Invoicing Toolkit

- Suggested Treasurer Timeline
- Sample Invoice Template
- Sample Initial Letter to Members
- Sample Follow-Up Email Template
- Sample Follow-up Phone Script
- Sample Employer Letter

# Year End Housekeeping

## 2020-2021 SIA Dues

SIA Dues USD \$74

SI Per Capita USD \$9

Club Liability Insurance USD \$6\*  
*(subject to change)*

Founders Pennies USD \$6.00



# Year End Housekeeping

2020-2021  
Region Dues

\$25/Club Member



# Year End Housekeeping

## Outstanding liabilities

*(LIST outstanding liabilities paid)*

1

2

3.

Funds donated to SIA for federation-wide programs

Funds donated to other charities

*(List disbursements below – Clubs in the U.S. only: attach IRS determination letter for each entity)*

1.

2.

3.

Ending Balance as of \_\_\_\_\_

# Why Do Members Join?

**61%**

To help improve the lives of women and girls

**25%**

To meet people in my community or build fulfilling relationships



# Why Do Members Leave?

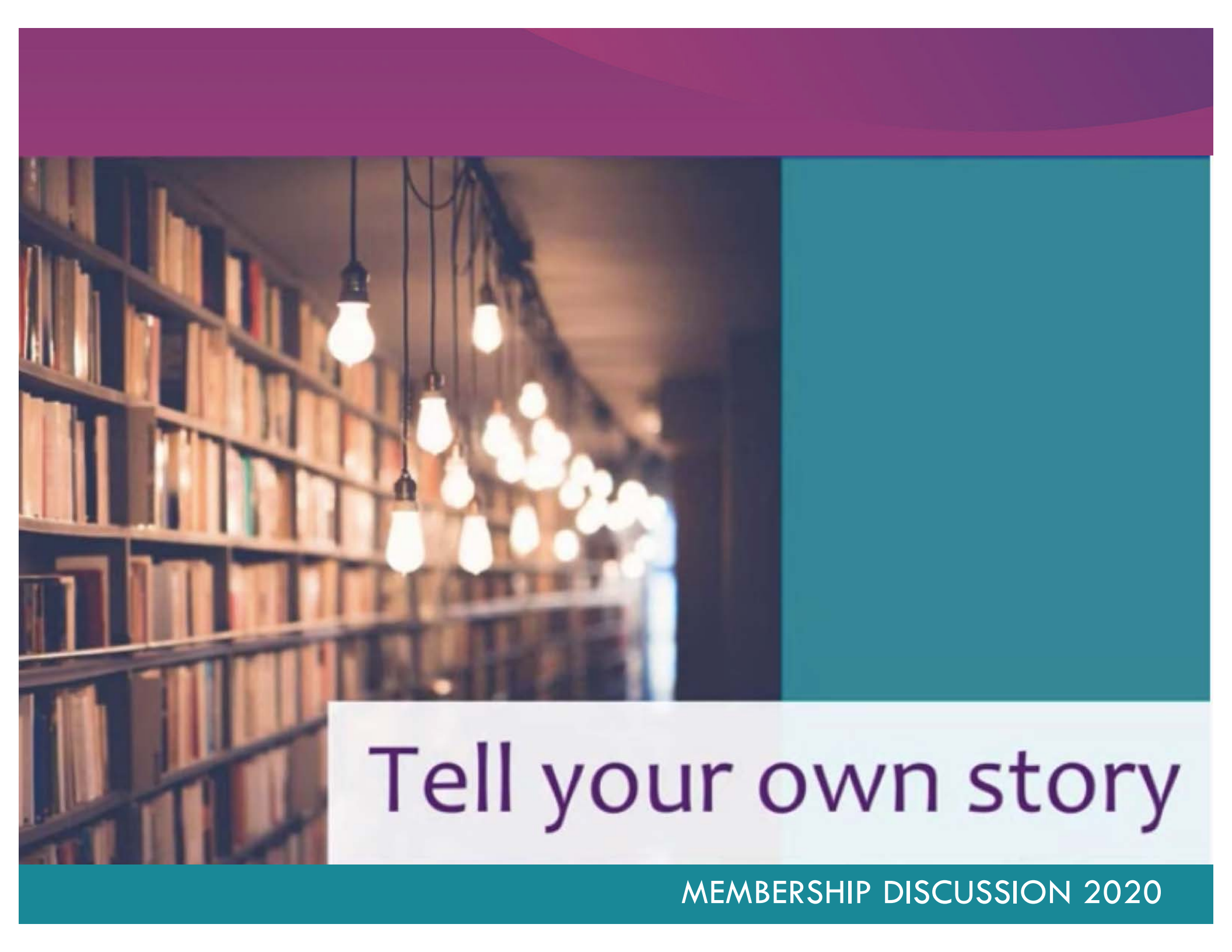
## **33% Club Functioning Reasons**, including:

- Club was locked in tradition and unwilling to change
- Never received adequate orientation about what I was expected to do in the club
- Pressure to accept a leadership role

## **31% Club Personality Reasons**, including:

- Personality conflicts
- Did not feel welcome/included

**24% Asked to give/spend too much money**



Tell your own story

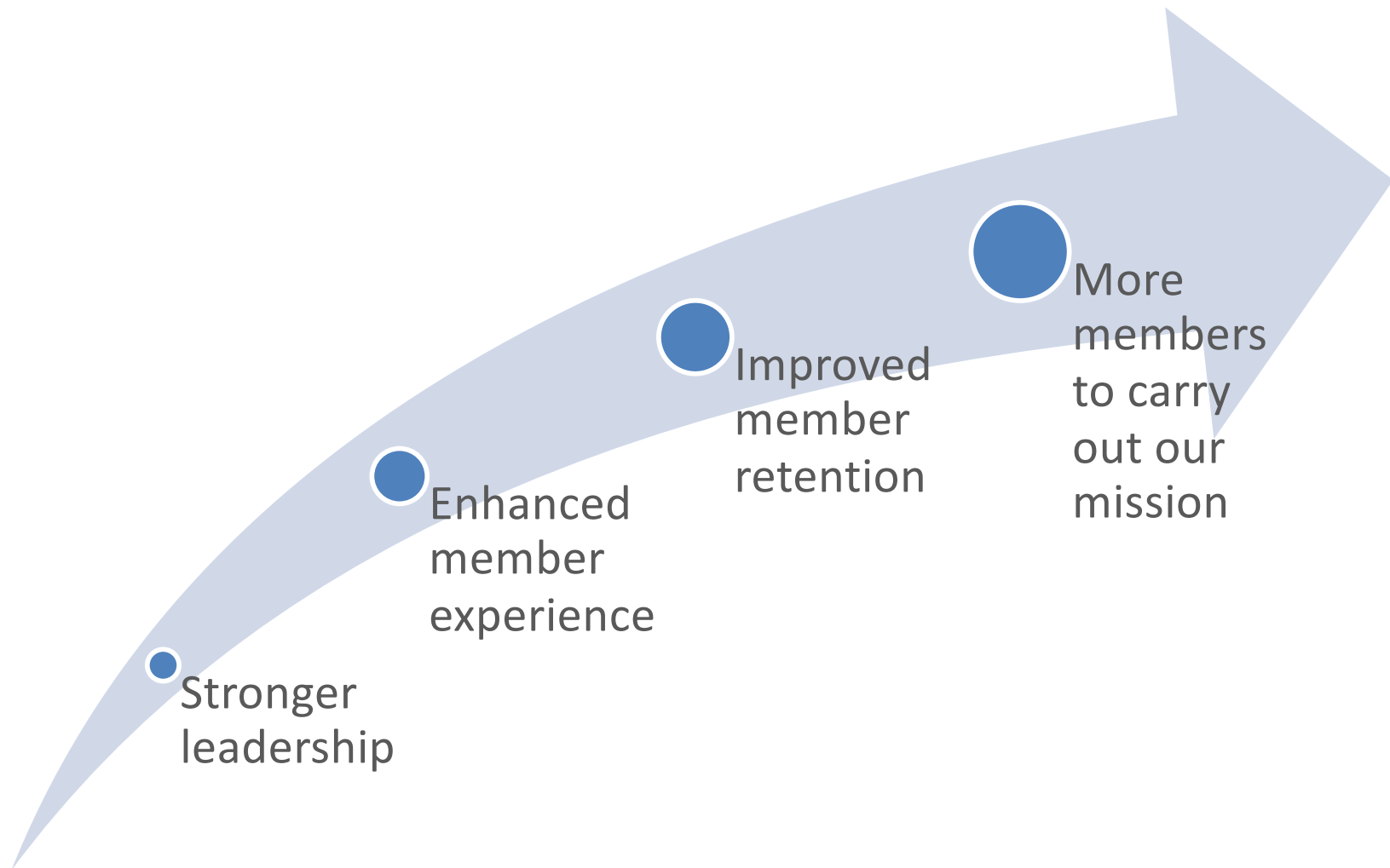
MEMBERSHIP DISCUSSION 2020

# Leadership



MEMBERSHIP DISCUSSION 2020

# Why strengthen club leadership?



# Role Delineation Study





Let her be your shadow

MEMBERSHIP DISCUSSION 2020

# Leadership Resources

# [bit.ly/sia-leader-development](https://bit.ly/sia-leader-development)

## FEDERATION INFO

SIA's Big Goal

Recognition and Branding  
Tools

Translated Resources

Strategic Plan

### Leadership Development

日本語資料 - Japanese

한국어-Korean

Español-Spanish

Português-Portuguese

中文-Chinese

Key Messaging

For Region Leaders

## Developing Your Leadership Skills

Are you one of our dedicated Soroptimist leaders? If so, thank you for stepping into this position and providing this additional service to your club and/or region! Because our members are looking to you for information, direction, and guidance, it's very important to develop and implement effective leadership skills.

Please take some time to review the following materials which have been created to help you in your role. If you have any suggestions for additional resources, please send them to [membership@soroptimist.org](mailto:membership@soroptimist.org).

---

### Role Delineation Study



Role Delineation Study

# Thank you!

Jamilah Dalton, 2020-2022 Membership Chair

[jamilah@simanassas.org](mailto:jamilah@simanassas.org)

571-216-8926

SIA Membership & Leadership Development Staff:

[membership@soroptimist.org](mailto:membership@soroptimist.org)

215-893-9000



# Announcements

Disaster Relief Applications

Tool Kit for Virtual and Online Fundraising

Spring Conference

Next Webinar/Zoom