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2016-2017 State of the Region

Amy Harman, Region Governor April 29, 2017

The Vision of Soroptimist International

Soroptimists around the world have a mission to work at the local, national and international level to educate, empower and enable socioeconomic opportunities for women and girls.

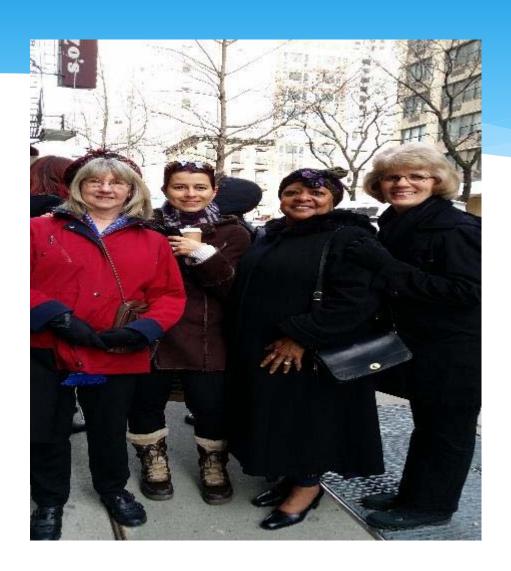
- * Commitment to a world where women and girls together achieve their individual and collective potential.
- * Commitment to realize aspirations so women and girls have an equal voice in creating strong, peaceful communities worldwide.
- * Soroptimists work together to harness the collective power and generosity of Soroptimists by increasing educational resources and increasing the number of women and girls accessing education and leadership development.

Soroptimist in 2017

Soroptimist International is a global network of approximately 80,000 club members, in 132 countries and territories.

Global Voice

- * SI has 16 UN Representatives who work across 6 UN Centers.
- * SI's UN Representatives advocate for women and girls, and lobby governments to take action on human rights issues.
- * SI gives women and girls the global voice they need.
- * The 61st Commission on the Status of Women (CSW61) took place at the United Nations headquarters, New York, March 13 24, 2017. This year, Soroptimist International President, Yvonne Simpson led a delegation of more than eighty Soroptimists.
- * SI held the "Opening the Door to Economic Empowerment for Women and Girls" event on March 15, 2017, as part of CSW61. Recognizing that advancing women's economic empowerment in the world of work is essential for achieving gender equality, this event took a closer look at each of the four Soroptimist Federations and a variety of Soroptimist grassroot employment projects from around the world.



Federation Statistics

The Soroptimist International of the Americas federation is comprised of 31,782 members in 1,271 Clubs

- * From a year-over-year perspective, as of March 2017 the federation has 671 fewer members than in March 2016 (a 2.1% decrease.) This is an improvement in year-over-year performance. To compare, at this time last year—in March 2016—SIA showed a year-over-year net loss of 989 members from March 2015 (a 3.0% decrease). Maintaining improvement on the year-over-year statistic, in both the total number of members and the percentage change, indicates continued steady improvement.
- * SIA experienced a net growth of 298 members during March 2017, driven by new and reinstated members added to existing clubs. So far during FY16/17, the organization stands at a net gain of 1,552 members, 8% ahead of the net gain of 1,434 members that was experienced through March 2016 during the previous fiscal year.

Region Membership Statistics

At the end of the 2015-2016 club year, we had 509 members, among 23 clubs.

As of 3/31/17, we had 477 members among 21 clubs, which represents a decrease of 32 members and 2 clubs since last year.

However, the 477 reflects a net gain of 19 members since 9/1/16.

The average club membership is 22.7 members.

Our 477 members represent 1.5% of the Federation Membership Our 21 clubs represent 1.65% of the Federation Clubs

Ranking based on membership and club numbers: 21st out of 28 Regions.

Ranking based on average club size is 17th out of 28 Regions.

14 of 21 (2/3) Clubs Have Added Members Since 9/1/16

Accomack, VA

Alexandria, VA

Greensboro, NC

Havre de Grace, MD

Hampton Roads, VA

Kent & Queen Anne's Counties, MD

Manassas, VA

Montgomery County, MD

Prince Georges & Anne Arundel Counties, MD

Raleigh, NC

Talbot County, MD

Upper Montgomery County, MD

Williamsburg, VA

Woodbridge, VA

How Prospective Members are Finding You

Local club event or project	Maryland: Big Pool
Family/ friend/co-worker is a member	Maryland: Frederick, Cumberland, Baltimore, Cumberland (2)
	North Carolina: Raleigh
	Virginia: Alexandria, Arlington, Dry Fork
Word of Mouth	Maryland: Clinton
	North Carolina: Kernersville
	South Carolina: Greenville, Myrtle Beach
	Virginia: Charlottesville
	West Virginia: Wheeling

How Prospective Members are Finding You

Maryland: Bowie, Owing Mills, Columbia, "Silver
Spring/Wheaton/Rockville/Bethesda"
North Carolina: Mint Hill
South Carolina: Greenville, Anderson
Virginia: Arlington, Lorton, Birchleaf
Washington, DC metro area
Maryland: Cumberland, Laurel, Germantown
North Carolina: Greensboro, Concord
South Carolina: Columbia, Anderson, Easley
Virginia: "Woodbridge/Fredericksburg", Ashburn, Lynchburg
Washington, DC
Virginia: Newport News
Maryland: Hyattsville (2), Annapolis
North Carolina: Asheville
Virginia: Virginia Beach, Lake Ridge, Roanoke (2)

How Prospective Members are Finding You

Recruitment events

Some clubs are holding annual, semi-annual and quarterly recruitment events.

Some clubs are setting up tables and promoting their clubs at fairs and other events.

15 clubs have reported conducting membership recruitment events this year.

Only 1 club has applied for a \$100 reimbursement sum from Region.

Mid-Atlantic Online

No "new to Soroptimist" members added yet in this club year, but, in this club year, the club has increased its membership by 50%.

In the MemberShip campaign for the 2016-2017 year, as of March 31, 2017, the club is currently tied for second (2nd) in the "% net change in members-North America", and tied for seventh (7th) overall in % net change.

Public Awareness

- * 18 of the 21 clubs have a social media presence and/or a website.
- * Clubs are pursuing, and receiving, media assistance in promoting their clubs.

Become a Soroptimist Today and Change the World

When you join Soroptimist International of Kent and Queen Anne's Counties, you have the opportunity to help the women and girls of your community, and beyond, realize their dreams.

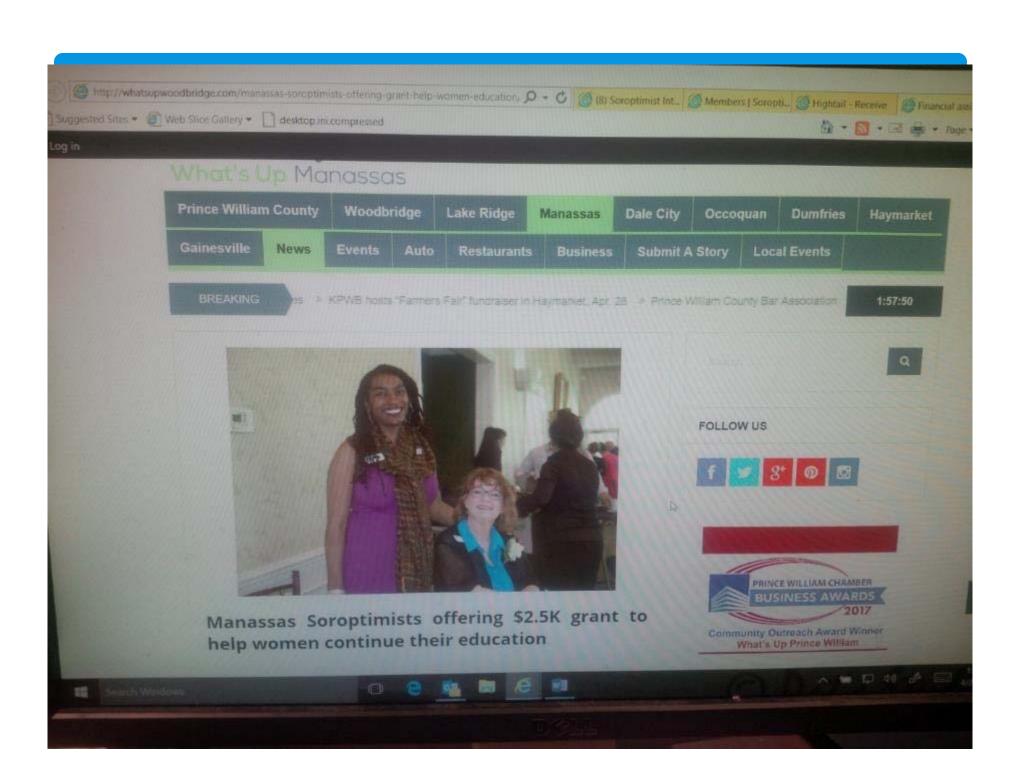
Soroptimist is a global volunteer organization that works to improve the lives of women and girls through programs leading to social and economic empowerment. The Kent and Queen Anne's Counties Soroptimists join 1,300 Soroptimist clubs in 20 countries and territories that empower women and girls through volunteer projects in local communities.

Soroptimists are women at their best helping other women to be their best. The Soroptimist Dream Programs; Live Your Dream: Education and Training Awards for Women and Dream It Be It: Career Support for Girls, ensure women and girls have access to the education and training they need to reach their full potential and live their dreams.

When you join Soroptimist, your work strengthens the community and makes a positive impact on the lives of women and girls around the world. You also make life-long friends, lead a happy healthier life and have a lot of fun! We always welcome new members and invite any women in the community to join us at a club meeting or for a hands-on project such as Mother's Day flowers for women in local nursing homes.

The "Meet and Greet" will be held at the yellow building next to the Kent County Library in Chestertown.

Stop by between 5:30pm to 6:30pm to learn more about Soroptimist International of Kent and Queen Anne's Counties. We will be serving light refreshments. Call Connie for more information at 410-708-5352.





Advance tickets at the

following locations or by calling

Cindy Swicegood 410-490-5778

cindyswicegood@yahoo.com

Nara's Niche

Proceeds benefit Scropfiniar education and our aignature programs.

In improve the fives and advance the status of Women and Gris.

Chestertown: Houston's Dockside Emporum Gabriel's of Chestertown

The Hickory Stick

Huston's Dockside Emportum.

Rock Halt

Gelene

Mimis Closet

Gabriel's

The Hokory Stick

of Chestertown

Smilin' Jake's

COME SAIL WITH SOROPTIMIST INTERNATIONAL OF MONTGOMERY COUNTY,

MARYLAND FROM YOUR VERY OWN BACKYARD ...

Royal Caribbean's GRANDEUR OF THE SEAS

Baltimore roundtrip to Canada

July 27 - August 5, 2017





on this unti-paced cruise with one wa day at the beginning and raw at the end, you'll visit resmopoliten Halljer. and Austorical St John in Canada, trendy Portland and Bar Hurbor with its issocia benefics, both in Maine, and Boston with oil its famous sightsneing

«Keriso ocupe view cabins at £1710 per person based on double occupancy and ide cabins at \$1660 per person based on double occupancy se'll be happy to check on baleany cabins if you'd like one

> of \$250 per person so that you can get an immediate caths anigument. Final spril 7, 2017. You'll need a pessport that is valid for six months after the end of the

> > Please on't SIMC Monhor:

s include insurance, tips, all texts and a contribution for SIMC

ilels at: Varations at Sea 202-686-7447 or e-mail abadassinapaccosising metuers to your questions and to sign up, credit cards are nations. to, you can a suad sissonigemery country becombinist and

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PUT FAMILY FIRST. VOLUNTEER!

The family that volunteers together, changes the world together.

Grab your mother. Your sister. Your daughter. And make the world a better place for women and girls.

Join Soroptimist today!

Improving the lives of women and girls through programs leading to social and economic empowerment.

SOROPTIMIST.ORG

SOROPTIMIST

Contact us to learn how you can get involved:

To learn more call Connie at 410-708-5352

Join us at our "Meet & Greet" event on Friday, April 21st, 2017 at the Kent Co. Library (yellow bldg behind library) from 5:30 pm - 6:30 pm.



A program of Somotimist and its online community DiseYourDream.org, which seark to improve the Aves of recimen and gala shough programs leading to social and aconomic empowerment

IF YOU CAN DREAM IT, YOU CAN BE IT!

The DREAM IT, BE IT program can help you plan your future!

Scripptimist's Dream It, Be It: Career Support for Oirla helps girls grow up to be strong, successful, happy solubs. The program provides girls, like you, with access to professional role models, career education and the

Are you ready to work toward achieving your goals?

By participating in this program you will learn about career opportunities, setting and adveying goals, overcoming obstacles to success, and moving forward efter setbacks, incentives and prizes will be awarded. Dinited seats are available. So, sign up today, and get on track to making your career dreams become reality.

WHAT: ONE DAY WORKSHOP

for Freshman and Sophomor-who reside in Talbot County

WHEN: SATURDAY, MARCH 11, 2017, 9 am - 3 pm

WHERE: Talbot County Free Library

For more information and/or to register, contact: Soroptimist International of Talbot County, Maryland

DER KELLER

email: info@talbotsoroptimist.org phone: 703 928 0401

website: www.talbotsoroptimist.org





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Soroptimist International of Upper Montgomery County, MD

Annual Gala Fundraiser

Fashion Show & Luncheon Sunday, April 23, 2017 | 11:30AM-3:30PM

> Featuring the Trends in Fashion for 2017 from The Alicia L Boutique of Frederick, Maryland Chance Baskets & Auction Items

> > Holiday Inn 2 Montgomery Village Avenue Gaithersburg, MD 20879

> > > Tickets \$45 per person

To purchase tickets please contact: Johann, (301) 602-6318 | jdsd1021@gmail.com

Focus Reports

SI Kent & Queen Anne's Counties, MD Queen Anne's County "Make A Difference Day"

To help women and families to find the needed services to help them eliminate the risk to being homeless and help those that were homeless find the needed services.

Region Meetings

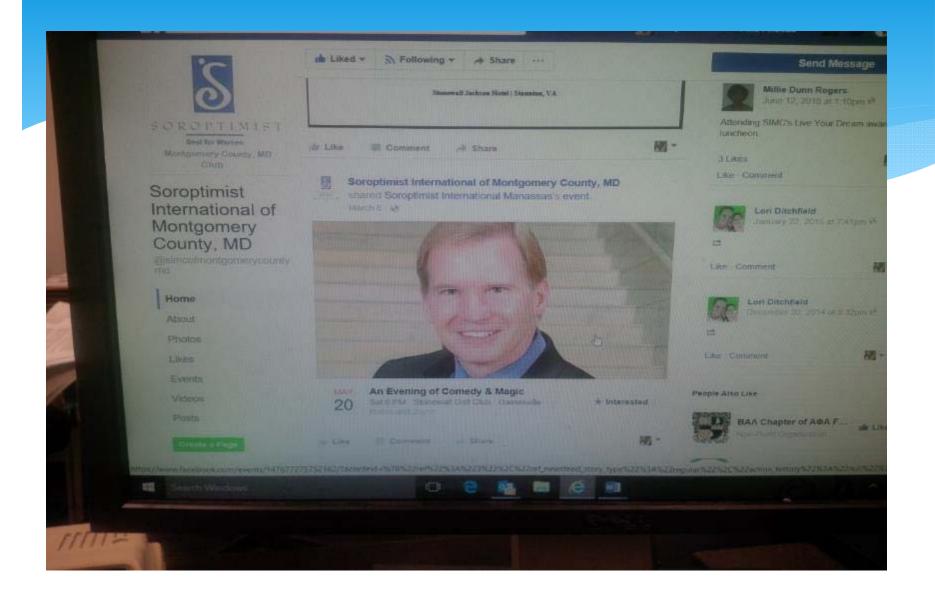
- * Working Together to Stand Out
- * Communicating with one another
- * Region Meetings
 - August Meeting of the Region Leadership
 - Three Fall Meetings
 - * Board Liaison Communications
 - Region Communications Groups
- *Since July 1, 2017, 19 of the 21 clubs have been represented at a Region meeting, or by participating in a Region Communications Group call

Region Communications Groups 17 of 21 Clubs Participated

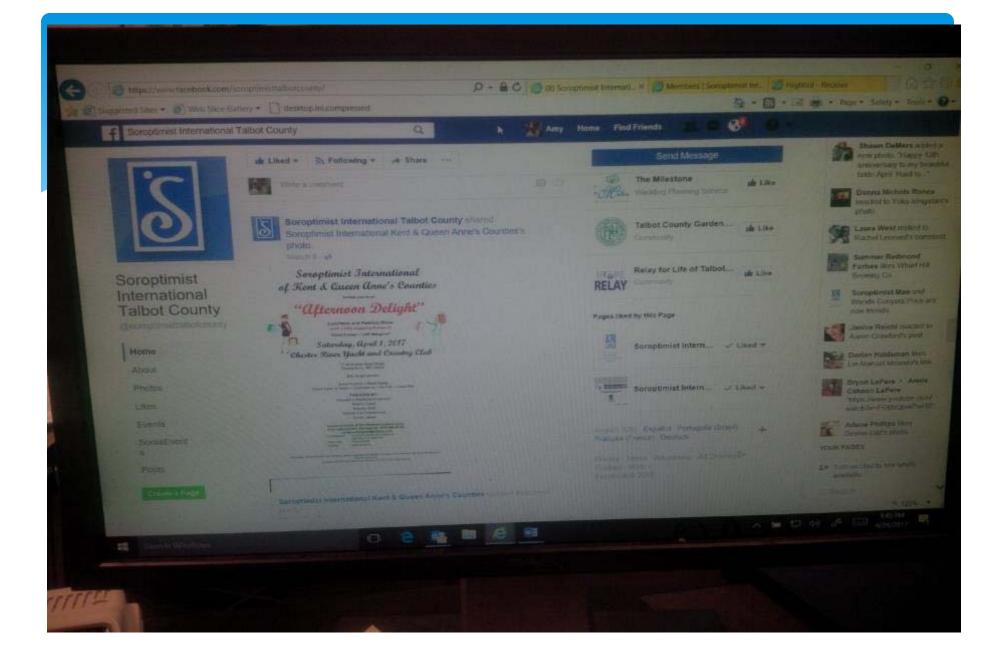
- * Accomack, Salisbury, Talbot County and Kent & Queen Anne's Counties participated with the "Eastern Shore Region Communications Group".
- * Woodbridge, Manassas, Alexandria, Hagerstown, Cumberland and Frostburg participated with a combined conference call between the "Metropolitan DC-VA" and "Western Maryland" Region Communications Groups.
- * Upper Montgomery, Montgomery, Havre de Grace and Prince Georges & Anne Arundel Counties participated in either the "Metropolitan DC-MD Region Communications Group" conference call, or participated in a separate call with the Region.
- * Raleigh, Mid-Atlantic Online and Williamsburg participated in the "Southern Region Communications Group" conference call.

Purpose of the Calls

- * Share information on membership recruitment
- * Share information regarding programs
- * Share and promote events
- * Extend invitations to events
- * Request assistance or discuss joint events







THE DREAM PROGRAMS





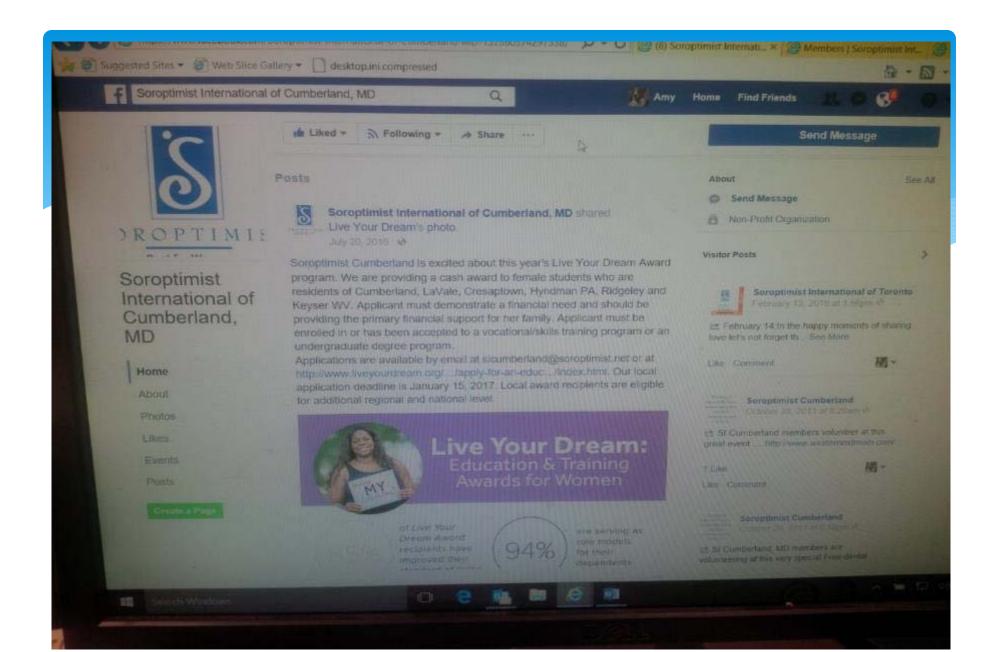
Live Your Dream Program

- * SI Alexandria, VA
- * SI Cumberland, MD
- * SI Hagerstown, MD
- * SI Hampton Roads, VA
- * SI Kent & Queen Anne's Counties, MD
- * SI Manassas, VA
- * SI Mid-Atlantic Online
- * SI Prince Georges & Anne Arundel Counties, MD
- * SI Raleigh, NC
- * SI Talbot County, MD
- * SI Upper Montgomery County, MD
- * SI Williamsburg, VA
- * SI Woodbridge, VA
- * SI Salisbury*

^{*} Report to Region Submitted Late.

LYD Entries and Awards

- * 94+ completed entries
- * At least 20 women were recognized as LYD award recipients, with an aggregate of over \$26,000 awarded in funds by the 14 clubs providing those awards





Additional Support

8 of the 14 clubs provided additional support to 14 of the 20 award recipients. The additional support was as follows:

- * 2 clubs mentored 7 award recipients;
- * 1 club provided job training, interview preparation or resume review assistance to 1 award recipient
- * 1 club provided tutoring to 5 award recipients
- * 1 club provided tax or financial planning assistance to 3 award recipients
- * 1 club provided childcare/mentored award recipient's children for 1 award recipient
- * 2 clubs provided items, such as laptops, clothing or gift certificates to 6 award recipients

Clubs also provided quarterly coaching support, financial support, and education and career suggestions

Second Year Support and New Measures

Additionally, <u>SI Havre de Grace, MD</u>, a club that did not receive any qualified applications, awarded funds to its 2015-2016 award recipient, who is still in school and, but for being a prior LYD winner, met all other LYD requirements. SI Havre de Grace is already planning for the 2017-2018 award year, and is planning for program promotion and application workshops at which they will assist applicants in filling out the forms.

Dream It, Be It: Career Support for Girls in 2016-2017

SI Upper Montgomery County, MD, which implemented the program in 2015, has conducted one 7-week DIBI program at Gaithersburg High School this school year, is about to finish a second 7-week DIBI program at Gaithersburg High School, and has completed a 7-week DIBI-like program for women currently living in a shelter.

<u>SI Prince Georges & Anne Arundel Counties, MD</u>, partnered with the Department of Youth and Family Services, and a 7-week DIBI program was recently completed.

<u>SI Salisbury, MD</u> has partnered with a local non-profit serving young women, and recently commenced the first session(s) of the DIBI program.

Dream It, Be It: Career Support for Girls in 2016-2017



SI Hampton Roads partnered with Excellence Girls Club and conducted an all-day DIBI conference in Newport News, VA for high school girls from Newport News, VA and Chesapeake, VA. **SI Alexandria** and **SI Woodbridge** provided volunteers and other support for the event. Financial awards were bestowed to two participants, and each participant received a goody bag and participation certificate.

Dream It, Be It: Career Support for Girls in 2016-2017

SI Talbot County conducted an all-day DIBI conference in Easton, MD for high school girls from Talbot County, MD. Each participant was given a \$25 gift certificate to Target, a goody bag, and a participation certificate. While it did not have an outside community partner to help organize or solicit participation, it received financial support from two donors, several in kind donors, and **SI Kent & Queen Anne's Counties** provided a volunteer and other support for the event.



Additional Plans for DIBI

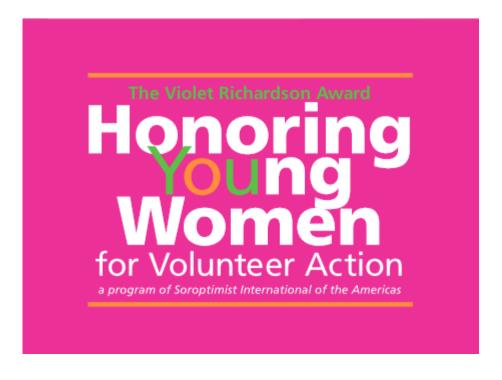
<u>SI Raleigh</u> is scheduled to conduct a DIBI-like program in May for participants enrolled in JobStart, a program that works to assist women transitioning out of prison. Then, this summer, it will conduct a 7-session DIBI program with young women at the Methodist Girls Home.

<u>SI Alexandria</u>, <u>SI Manassas</u> and <u>SI Woodbridge</u> have commenced planning for a joint, all-day DIBI conference event to occur in Fall 2017, and have extended an invitation to SI Fairfax to join in the discussions to learn more about Dream It, Be It.

Several other clubs are exploring possibilities for community partnerships to implement a DIBI program.

Additional, Region-Supported Program

VIOLET RICHARDSON AWARD



Violet Richardson Award

SI of Frostburg, MD	\$750	
SI of Hagerstown, MD	\$750	\$500 to winner / \$250 to charity
SI of Havre de Grace, MD	\$1,000	\$500 to winner / \$500 to charity
SI of Kent and Queen Anne's		
Counties, MD	\$500	
SI of Manassas, VA	\$400	
SI of Raleigh, NC	\$1,000	\$750 to winner / \$250 to charity
SI of Salisbury, MD	\$1,000	
SI of Talbot County	\$600	\$500 to winner / \$100 to charity
SI of Woodbridge, VA	\$300	\$250 to winner / \$50 to charity;
		also awarded \$200 each to 3 additional
	\$750	applicants
		with \$50 to each charity
Total Club Awards	\$7,050	\$5,750 to winners / \$1,300 to charities

FUNDRAISING (FOR SIA)

Club Giving

(Recognition Period 6/1 - 5/31)

Year	Total \$	# of Clubs	Average Gift	% of clubs giving
2016-17*	\$7,143.22	16**	\$446.45	76%
2015-16	\$4,620.00	8	\$577.50	35%
2014-15	\$7,498.80	17	\$441.11	65%
2013-14	\$8,306.87	12	\$692.24	46%
2012-13	\$6,351.00	17	\$373.59	63%
2011-12	\$3,396.00	6	\$566.00	21%
*6/1/16 -	3/15/17			

^{**} One of the clubs was one that officially completed the disbanding process in August

Founders Pennies

(Recognition Period 6/1 - 5/31)

Year `	Total \$	# of Clubs	% of clubs giving
2016-17*	\$2,567.26	20	95%
2015-16	\$2,783.90	22	96%
2014-15	\$2,897.64	24	92%
2013-14	\$3,195.44	24	92%
2012-13	\$3,450.00	25	93%
2011-12	\$3,751.02	27	96%
*6/1/16 - 3/1	5/17		

Laurel Society Giving

(Fiscal Year 9/1 - 8/31)

Year	Total \$	# of donors	Average gift
2016-17 *	\$1,710.00	8	\$213.75
2015-16	\$4,021.33	18	\$223.41
2014-15	\$518.00	8	\$64.75
2013-14	\$5,466.00	11	\$496.91
2012-13	\$2,202.00	6	\$367.00
2011-12	\$1,420.00	4	\$355.00
*9/1/16 - 3/15/17			

Laurel Legacy –	Monthly Donors	Funding for
Active Members		LYD received in
		2015-16
6	2	\$8,000

THE HEART OF OUR REGION-OUR MEMBERS

Our Members

- * 118 of our 477 members (24.7%) have been Soroptimists for 25+ years, as of the 2016-2017 club year
- * 301 of our 477 members (63.1%) have been Soroptimists for 10 or less years, as of the 2016-2017 club year

Members Celebrating 5 years of Service in the 7/1/16-5/30/17 Club Year

Julie	Kowalsky	Manassas, VA
Brooke	Arnett	Upper Montgomery County, MD
Jacquelyn	Galke	Mid-Atlantic Online
Beth	Williams	Raleigh, NC
Victorine	Latimer	Manassas, VA
Melora	McVicker	Woodbridge, VA
Pamela	Corey	Raleigh, NC
Lori	Okay	Williamsburg, VA
Deborah	Nelson	Salisbury, MD
Sandra	Burtman	Salisbury, MD
Carol	McGowan	Havre de Grace, MD
Darlene	Perry	Havre de Grace, MD
Sharon	Cihlar	Cumberland, MD
Lea	Messman-Mandicott	Frostburg, MD
Marlene	Perkins	Frostburg, MD
Veronica	Kette	Fairfax County, VA
Fay	LeSane	Woodbridge, VA
Pamela	Wright	Woodbridge, VA
Rochelle	Abramson	Upper Montgomery County, MD
Ethel	Ginsberg	Upper Montgomery County, MD
Jennifer	Williams	Talbot County, MD
Desiree	Rutherford	Manassas, VA
Jeanice	Bryant	Williamsburg, VA

Members Celebrating 10 years of Service in the 7/1/16-5/30/17 Club Year

Cynthia	Cortese	Alexandria, VA
Wilma	Thompson	Frostburg, MD
Mary	Albright	Greensboro, NC
Grace	Rightsell	Greensboro, NC
Cathy	Stewart	Greensboro, NC
Saundra	Pope	Havre De Grace, MD
Diane	Bennett	Manassas, VA
Jeana	Barber	Prince George's & Anne Arundel Counties, MD
Carrie	Dike	Prince George's & Anne Arundel Counties, MD
Deborah	Wilkens	Talbot County, MD
Deborah Melissa	Wilkens Duckworth	Talbot County, MD Williamsburg, VA
		••
Melissa	Duckworth	Williamsburg, VA
Melissa Heather	Duckworth Jankovich	Williamsburg, VA Williamsburg, VA
Melissa Heather Donna	Duckworth Jankovich Fischer	Williamsburg, VA Williamsburg, VA Salisbury, MD

Members Celebrating 15 years of Service in the 7/1/16-5/30/17 Club Year

Mary Harrison Woodbridge, VA

Cathy Woods Prince George's & Anne Arundel Counties, MD

Patricia Byrd-Pritchett Williamsburg, VA

Judy Neerman Greensboro, NC

Judith DeHoff Talbot County, MD

Diane Polangin Prince George's & Anne Arundel Counties, MD

Judith Hobbs Raleigh, NC

Patricia Lynch Raleigh, NC

Members Celebrating 20 years of Service in the 7/1/16-5/30/17 Club Year

Carol Ann Owen

Kelly Kale

Havre de Grace, MD

Williamsburg, VA

Members Celebrating 25 years of Service in the 7/1/16-5/30/17 Club Year

Sharon Emerick

Juanita Andrews

Linda Buckel

Mary Dougherty

Susan Brown

Carol Gleason

Katherine Burckley

Elaine Gray

Nancy Lewis

Lois Ditman

Sue Evans

Cumberland, MD

Frostburg, MD

Frostburg, MD

Havre de Grace, MD

Manassas, VA

Salisbury, MD

Greensboro, NC

Greensboro, NC

Greensboro, NC

Talbot County, MD

Havre de Grace, MD

Members Celebrating 30 years of Service in the 7/1/16-5/30/17 Club Year

June	Custis	Accomack County, VA
Peggy	Williams	Accomack County, VA
Gayle	Griffith	Cumberland, MD
Diane	Varni	Woodbridge, VA
Ellen	Cleary	Alexandria, VA
Vicki	Neal	Kent and Queen Anne's Counties, MD
Myrtis	Brame	Upper Montgomery County, MD
Margaret	Luebke	Greensboro, NC
Betty Ann	O'Brien	Raleigh, NC

Members Celebrating 35 years of Service in the 7/1/16-5/30/17 Club Year

Ann Scott Accomack County, VA

Linda Rando Frostburg, MD

Louise Skinner Kent and Queen Anne's Counties, MD

Margaret Miles Accomack County, VA

Gretchen West Frostburg, MD

Members Celebrating 40 years of Service in the 7/1/16-5/30/17 Club Year

Dorothy	Knight	Cumberland, MD
Elaine	Clise	Frostburg, MD
Irene	Spataro	Frostburg, MD
Sharon	Bagwell	Salisbury, MD
El Metta	Nethercutt	Woodbridge, VA
Willie Mae	McCracken	Williamsburg, VA
Catherine	Waltrip	Williamsburg, VA

Members Celebrating 45 years of Service in the 7/1/16-5/30/17 Club Year

Ruth Armstrong Frostburg, MD

Ruth Adams Williamsburg, VA

48 Years of Service



Ann Frushour

Hagerstown, MD

48 Years of Service



Marlene Shank

Hagerstown, MD

48 Years of Service



Edna Sutton

Kent & Queen Anne's Counties, MD

48 Years of Service

Barbara McMullan

Mid-Atlantic Online



53 years of Service

Lois Larrimore Talbot County, MD



SOROPTIMIST





SOUTH ATLANTIC REGION